



OpticsPlanet Adds New Zeus Thermal Scopes from Armasight

OpticsPlanet backs the new line of Zeus Thermal Weapon Sights from Armasight. These thermal imaging rifle scopes have been designed to give shooters a tactical advantage in any situation.

Northbrook, Illinois September 10, 2013 – OpticsPlanet.com is proud to carry the Armasight brand, a company that specializes in providing the best in night vision and thermal imaging technology to law enforcement officers, military men and women, and civilians all over the world. Their latest and most technologically advanced family of Zeus Thermal Imaging Weapon Sights represents the high quality and precision we have all come to appreciate in Armasight products.

The Armasight Zeus weapon scopes are long-wave infrared weapon sights intended for use in day and night without the need to remove the scope from the rifle. The Zeus scope has a wide variety of features and unique user selection modes. The thermal imaging technology also allows the operator to detect targets through fog, dust, snow, haze, smoke and other atmospheric obscurants.

The [Armasight Zeus](#) is based on the latest FLIR Tau 2 uncooled microbolometer camera. There are three FLIR sensor arrays in the Armasight line: 160x120 with pixel size of 25 microns, 336x256 with pixel size of 17 microns and 640x480 also with pixel size of 17 microns. The larger the array and the smaller the size of the pixel, the better resolution image you'll get. FLIR core technology offers amazing thermal sensitivity and image quality.

The Zeus Thermal Imaging Weapon Sight is one of the most sophisticated sighting devices available to SWAT Teams, hunters, and the Military on the market today. OpticsPlanet is thrilled to be carrying the family of Zeus Thermal Imaging Weapon Sights from [Armasight](#) and is pleased to continue to offer their customers all the latest hunting, military, and law enforcement gear on the market.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by

[Inc. Magazine](#) as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, [Dvor.com](#) - the world's first members only store devoted to gear and the company's fastest growing ecommerce property - EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

About Armasight

[Armasight](#) is a leading provider and manufacturer of night vision and advanced thermal imaging solutions. This US-based company also produces top-quality direct view binoculars, illumination tools and other precision optics featuring outstanding performance and a wealth of technologically innovative features. Armasight uses state-of-the-art materials and manufacturing facilities combined with forward-looking designs to develop and manufacture their products. Their expertise includes continuous improvement, evaluation and implementation of the latest electro-optical technological advancements. Armasight has a great track record of developing and supplying high quality night vision, thermal, direct view optics and laser emitting solutions servicing its key military, government, law enforcement and commercial end-use markets.

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