



**For Immediate Release**

**OPTICSPLANET ANNOUNCES THE ADDITION OF ARMASIGHT NIGHT VISION OPTICS**

*OpticsPlanet has brought another brand of top quality night vision optics to its network of stores with the addition of Armasight.*

**Northbrook, Illinois – June 23, 2012** –OpticsPlanet Inc. ([www.OpticsPlanet.com](http://www.OpticsPlanet.com)), the world's largest specialized internet retailer of sport optics, tactical and military gear, binoculars, rifle scopes and sunglasses, is proud to announce the latest addition of Armasight products to its stores. Renown for quality and innovation, Armasight's full line of night vision and thermal optics showcases a variety of styles, features and functions.

One of the most innovative new products offered by Armasight is the [Spark CORE Night Vision Monocular](#). This lightweight 1x monocular features the revolutionary CORE technology, which provides all the visibility of a Gen 2 night vision unit, but at a price point more closely associated with Gen 1 products. In addition to being a handheld monocular, the Spark CORE Night Vision Monocular can also be mounted to a weapon or hands-free headgear, making it extremely versatile.

Another versatile night vision monocular offered by Armasight is the [Sirius Gen 2+](#). This unit can be used in your hand, on your head or even on a weapon, and features an automatic brightness control that increases and decreases image brightness for the best possible contrast in any situation. And with a built in infrared illuminator, rugged design and 60 hour battery life, the Sirius Gen 2+ is made for serious use and abuse.

For those that prefer observing with both eyes open, the [Armasight Dark Strider Gen 1+ Night Vision Binocular](#) is the perfect solution. With a 5x magnification and Gen 1+ tube, the Dark Strider allows incredibly detailed observation on the darkest of nights. An excellent choice for any hunter, nature lover, fisherman or law enforcement agent.

Armasight has also developed a selection of night vision riflescopes for hunters and shooters needing to take that shot in little or no light. The [Orion 4x Gen 1+](#) and [Orion 5x Gen 1+](#) offer stellar night vision images in a compact, durable package. These units mount easily to almost any standard Weaver-style rail, and feature a detachable infrared illuminator and red on green reticle. For high-accuracy night vision scopes, look no further than the Armasight Orion Series.

OpticsPlanet is pleased to add the full line of Armasight night vision products to its vast selection of optics and weapon accessories, expanding on their ultimate goal of exceeding the needs of soldiers, law enforcement and all those who rely on quality gear to succeed.

### **About Armasight**

Armasight is all about the end user. In fact, their motto is “Focus on the user!” With this motto in mind, Armasight designs and manufactures advanced optical instruments intended to improve observation in all situations. From their world class night vision systems to their outstanding thermal imagers, Armasight enhances the performance of military and law enforcement professionals all over the world, as well as everyday people who simply want greater success outdoors.

### **About OpticsPlanet, Inc.**

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 500,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.’s wide selection combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2011, the company was recognized for the fifth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by [Inc. Magazine](#) as one of the top 5000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.’s portfolio include OpticsPlanet.com, Dvor.com – the world’s first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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