



OpticsPlanet, Inc. Announces the 2018 Brilliance Award Winners

FOR IMMEDIATE RELEASE

OpticsPlanet Brilliance Awards showcase a variety of high-quality products of the year in different categories selected by product experts.

NORTHBROOK, Ill., Oct 3, 2018 – OpticsPlanet.com, one of the top online retailers for hunting, tactical and outdoor gear has announced the winners of the [2018 Brilliance Awards](#). These annual awards are selected by a team of product experts who evaluate over 1 million items in an effort to narrow down the best of the best products of 2018 and present them with the honor of receiving a Brilliance Award.

This year product experts hand-selected 126 products as the top performers in 17 categories. After a long period of careful consideration, the [SB Tactical SBA3 brace](#) was chosen as the 2018 Product of the Year. Being recognized with this prestigious award means that SB Tactical was able to create a high-quality product that is greatly regarded in the industry.

“We are proud to recognize SB Tactical as well as other brands with recognition of being awarded Brilliance Awards in their respective categories,” said Emily Regel, campaign manager at OpticsPlanet, Inc. “Every year our panel of product experts evaluate an abundance of products in order to choose the highest quality and most dependable products on the market.”

Products that have been awarded the Brilliance Award will be marked with a special seal next to them, allowing customers to know that they are purchasing from some of the most trusted brands in the industry.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation and devoted to their service. Currently offering over 1 million items from over 3,500 brands in over 500 specialty categories, OpticsPlanet.com’s wide selection of outdoor sporting goods, military and law enforcement gear, as well as scientific products and eyewear.

In 2018, the company was recognized for the 11th straight year by Internet Retailer Magazine as one of the top 200 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country.

Other stores in OpticsPlanet, Inc.’s portfolio include OpticsPlanet.com, Dvor.com– the world’s first members only store devoted to gear and Tactical-Store.com. For more information visit www.OpticsPlanet.com, and follow OpticsPlanet.com on [Twitter](#), [Instagram](#) and [Facebook](#).

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