



OpticsPlanet, Inc. Named One of the Nation's Best and Brightest Companies to Work For®

FOR IMMEDIATE RELEASE

OpticsPlanet, Inc has been recognized as one of the Nation's Best and Brightest Companies to Work For in 2018.

NORTHBROOK, Ill., Dec. 6, 2018 – OpticsPlanet, Inc. today announced that it has been named one of 2018's Best and Brightest Companies to Work For® in the Nation by the National Association for Business Resources (NABR). This year, the Best and Brightest Program honored 512 winning companies out of 2,400 nominations, and OpticsPlanet placed in the Top 101 of these organizations.

The 2018 national winning companies were assessed by NABR which reviewed a number of key measures which were relative to other nationally recognized winners, and OpticsPlanet's scores secured a spot amongst the top 101 companies in the nation. This new distinction comes in addition to recently being named a Top Workplace by the Chicago Tribune for 2018.

"Being recognized as one of the nation's Best and Brightest Companies to Work For is a great honor and a recognition everyone at OpticsPlanet is proud of," said Jill Geimer, Director of Human Resources at OpticsPlanet, Inc. "We feel that our employees are our most valuable resource. We've made a point to create a work culture that prioritizes employees, their needs, and their enrichment. To be able to be recognized for that is truly gratifying."

To explore career opportunities at OpticsPlanet, Inc. visit careers.opticsplanet.com.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation and devoted to their service. Currently offering over 1 million items from over 3,500 brands in over 500 specialty categories, OpticsPlanet.com's wide selection of outdoor sporting goods, military and law enforcement gear, as well as scientific products and eyewear.

In 2018, the company was recognized for the 11th straight year by Internet Retailer Magazine as one of the top 200 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country.

Other stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com– the world's first members only store devoted to gear and Tactical-Store.com. For more information visit www.OpticsPlanet.com, and follow OpticsPlanet.com on [Twitter](#), [Instagram](#) and [Facebook](#).

CONTACT:

Yelena Cina

T: (847) 513-6193

F: (847) 513-6978

pr@opticsplanet.com