



**OpticsPlanet and BLACKHAWK! Announce the “Smith & Wesson Experience for Two”**  
*OpticsPlanet has announced their newest sweepstakes, brought to you by the iconic brand BLACKHAWK! One lucky winner and a guest will win an experience of a lifetime, plus receive a prize pack containing several great BLACKHAWK! products.*

**Northbrook, Illinois October 3, 2013** – [OpticsPlanet.com](http://OpticsPlanet.com) and [BLACKHAWK!](http://BLACKHAWK!) have joined together to offer the “Smith & Wesson Experience for Two” sweepstakes where one lucky winner will receive an all-inclusive trip to the historic Smith & Wesson factory in Springfield, Massachusetts. Included in the grand prize is a BLACKHAWK! Prize Pack worth over \$700.

The sweepstakes started on Thursday September 26 and will run through Friday October 18, 2013. To enter, visit the [BLACKHAWK! Sweepstakes](http://BLACKHAWK! Sweepstakes) website at [OpticsPlanet.com](http://OpticsPlanet.com) and enter your e-mail address for your chance to win. One winner and a guest will receive a behind-the-scene tour of the S&W factory to see just how their iconic firearms are made, and meet the personnel who manufactures them. They will also get the opportunity to participate in an exclusive pistol training class with a certified Smith & Wesson instructor.

To cap it all off, a BLACKHAWK! Prize Pack worth over \$700 awaits the winner of the sweepstakes. This prize pack includes many great products from BLACKHAWK! including; a [Pro Training Bag](#), a [Sportster Shooters Bag](#), a [3 Day Assault Backpack](#), a [Discreet SOCOM Pistol Case](#), an [Advanced Field Operator Watch](#), two [Double Mag Cases](#), two [Universal BDU Belts](#), and two [CQC SERPA Holsters](#).

OpticsPlanet prides themselves in not only selling the best shooting, hunting, and tactical gear, but also in their knowledge and experience with the products they sell. OpticsPlanet and BLACKHAWK! want to show their appreciation for their dedicated and loyal customers by offering this “[Smith & Wesson Experience for Two](#)” sweepstakes. Enter now for your chance to win. No purchase necessary to enter or win.

#### **About OpticsPlanet, Inc.**

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized

by [Inc. Magazine](#) as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, [Dvor.com](#) - the world's first members only store devoted to gear and the company's fastest growing ecommerce property - EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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