



OpticsPlanet Introduces The Browning OPMOD Knives

OpticsPlanet.com partners with Browning to bring their customers the new Browning OPMOD Knife series. These limited-edition knives are great tools for any hunters or outdoorsmen.

Northbrook, Illinois September 6, 2013 – OpticsPlanet.com has teamed up with one of the most popular brands in hunting to introduce a new line of high quality knives. Browning and [OPMOD](#) are proud to introduce eight limited-edition knives that make excellent additions to an outdoorsman's kit.

Exclusively at OpticsPlanet, these Browning OPMOD knives are a great tool for any hunter or outdoorsman to have. Among these knives there is the [Browning OPMOD Drop Point Blade Folder Knife](#). This foldable knife has a rugged design that features finger grooves and a thumb grip on top of the blade to give a comfortable feeling for any chore. All of these new Browning OPMOD knives demonstrate the quality in which Browning customers have come accustomed to expecting.

The [Browning OPMOD Folder Knife](#) in particular features a drop point straight edge blade with an attached pocket clip and the security of a liner lock. Each Browning OPMOD knife was engineered with top quality 5Cr stainless steel, making them ideal in any weather condition wet or dry, as well as hot or cold.

OpticsPlanet has worked really hard with Browning to introduce this top of the line knife series. The OPMOD brand has come to stand for truly unique items for unbelievable value. [Browning](#) is viewed as one of the more respectable brands in the hunting community. Together, they each have put their high standards and outstanding reputation into this new Browning OPMOD Knife series.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by [Inc. Magazine](#) as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com - the world's first members only store devoted to gear and the company's fastest growing ecommerce property - EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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