

## **OpticsPlanet Brings The New Burris Skull-TAC Scope to Their Stores**

*OpticsPlanet introduces the Burris Skull-TAC 1-4x24 Riflescope, packed with features and the quality construction that has put Burris at the top of the market.* 

**Northbrook, Illinois June 27, 2013** – <u>OpticsPlanet.com</u> is constantly seeking out the best for their customers. With a growing line of powerful, functional, and versatile rifle scopes, they continue to offer their customers a wide range of choices based on the needs of the hunting and competitive shooting community. <u>Burris</u> products are a direct result of this venture.

With the <u>Burris Skull-TAC 1-4x24 Riflescope</u>, customers at OpticsPlanet.com now have access to a powerful scope, skinned with an eye-catching pattern. Perfect for three-gun competitions, the short-range Skull-TAC scope gives the shooter a wide field of view and a powerful Ballistic CQ 5.56/7.62 reticle for maximum accuracy. Burris also keeps things clear with a unique HiLume lens coating and long eye relief for comfort.

Packaged with the Burris Skull-TAC 1-4x24 Scope is one of Burris' most popular offerings, the <u>FastFire III Red Dot Reflex Sight</u>, which is ideal for extreme close-range shooting. With both sights mounted, shooters can switch between the two sights to maximize shooting efficiency. Completing the robust package is the Burris P.E.P.R. Mount, allowing for easy mounting of both the Skull-TAC and FastFire III onto your AR right out of the box.

With the introduction of the Burris Skull-TAC 1-24x24 Rifle Scope, OpticsPlanet.com is poised to draw in even more hunters and competitive shooters of all skill levels. This affordable and unique package is a welcome addition OpticsPlanet.com's award-winning line of optics and hunting gear.

## **About OpticsPlanet, Inc.**

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and highperformance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by <u>Internet Retailer Magazine</u> as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, <u>Dvor.com</u> – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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