



FOR IMMEDIATE RELEASE

OPTICSPLANET STOCKS UP ON THEIR EXCLUSIVE CELESTRON TELESCOPES AND SPOTTING SCOPES!

Celestron has made a number of telescopes and spotting scopes exclusively for OpticsPlanet, with options available for nature and astronomy enthusiasts!

Northbrook, Illinois – August 31, 2011 – OpticsPlanet, Inc. (<http://www.opticsplanet.net>), the world's largest specialized internet retailer of telescopes, binoculars and spotting scopes, is happy to announce the return of the Celestron Ultima, Celestron PowerSeeker and Celestron Maksutov. These award-winning telescopes and spotting scopes are back by popular demand and available exclusively at OpticsPlanet.net, Tactical-Store.com, and OpticsforYou.com!

The [Celestron Ultima Angled 80 Spotting Scope Package](#) won a Brilliance Award in 2009 for Best Spotting Scope Under \$200. The Ultima comes with everything nature observers need to get started, with an 80mm refractor featuring multi-coated optics and a durable design, perfect for hauling on a favorite hiking trail. A photographic tripod is included, so a clear, stable image can be achieved quickly and easily.

Like the Ultima, the [Celestron PowerSeeker 80EQ Refractor Telescope Package](#) also won a Brilliance Award in 2009. This Best Telescope for under \$150 continues to be an outstanding value, with a plethora of features and high level performance at a low price. Minute adjusts are necessary to discover the many mysteries of space, so the included Celestron Motor Drive gives beginning astronomers the chance to star gaze like the pros.

For those looking to observe both terrestrial and astronomical objects, the [Celestron C90 Mak Spotting Scope](#) and [Celestron 90mm Maksutov Spotting Scope Package](#) are excellent choices. Both feature a 90mm aperture, which is especially large for spotting scopes in this price range. Large apertures provide brighter image, with more detail at greater magnifications. Hunters also love these spotting scopes for their outstanding range and low price.

OpticsPlanet is proud to have these Celestron Spotting Scopes and Telescopes back in their stores before the holiday season. Customers have loved these exclusive products since their debut, and the demand has never been higher. With these options, OpticsPlanet continues to work toward their goal of bringing the best astronomy and nature observing products to the market.

About OpticsPlanet, Inc.

Founded in 1999, OpticsPlanet, Inc. has quickly become one of the world's leading online retailers specializing in sport optics, tactical and military gear, binoculars, night vision optics, rifle scopes and sunglasses. Based outside Chicago in Northbrook, Illinois, the company operates a network of online stores including: OpticsPlanet.com, Tactical-Store.com, RangeFinders.com, GunCases.com, and

Dvor.com, the first members-only online store offering exclusive flash sale deals on outdoor, sports and hunting gear.

The company has received numerous industry awards and has been recognized by its customers and several major publications for its excellent service and stellar sales growth. In 2011, the company was recognized for the fifth straight year by *Internet Retailer Magazine* as one of the top 500 e-retailers in the United States. OpticsPlanet.com has also been recognized by *Inc. Magazine* as one of the top 5000 fastest growing companies in the United States.

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