

OpticsPlanet Proud to Announce Status as a Celestron Top 10 Retailer of 2010

OpticsPlanet is a trusted retailer of all Celestron products, including telescopes, microscopes, spotting scopes, telescope accessories and astronomy binoculars.

Northbrook, Illinois June 15, 2011— OpticsPlanet, Inc. is proud to announce its inclusion in Celestron's yearly Top 10 Retailer list for 2010. Ranking at number 5, OpticsPlanet, Inc. was as one of the top retailers of all [Celestron](#) products, including telescopes, telescope accessories, microscopes, spotting scopes, and many other Celestron products. Celestron is one of the many top quality brands that OpticsPlanet, Inc. offers in the astronomy, birding, and outdoors departments.

OpticsPlanet, Inc. sells Celestron products through a variety of its online stores, including but not limited to OpticsPlanet.com, OpticsForYou.com and the exclusive member's only store Dvor.com. Over 250 Celestron products are available for everyone from the amateur astronomer to the veteran stargazer, and OpticsPlanet, Inc. also carries a variety of Celestron products for the outdoor enthusiast. In 2010, OpticsPlanet.com was the exclusive retailer for the [Celestron Ultima 80 Angled Spotting Scope & Tripod kit](#). This spotting scope for birders and outdoor lovers turned out to be one of the more popular holiday gift items and has been well-reviewed by customers.

As the weather improves, more and more consumers will be looking for a place to purchase telescopes, binoculars, and spotting scopes and as a Top 10 Celestron Retailer, OpticsPlanet combines the trust and authority that comes from the recognition from Celestron with its industry leading free shipping for most orders over \$29.95 and easy return policy to be the source for all things Celestron. OpticsPlanet, Inc. is happy to have been recognized in 2010, and looks forward to moving up Celestron's Top 10 Retailer rankings in 2011 as it continues to grow and expand its offerings.

About OpticsPlanet, Inc.: Founded in 1999, [OpticsPlanet, Inc.](#) has become one of the world's leading online retailers with targeted niche stores specializing in sport optics, tactical and military gear, binoculars, night vision optics, rifle scopes, and sunglasses. Based outside of Chicago, in Northbrook Illinois, the company operates a network of multiple online stores: OpticsPlanet.com, [Dvor.com](#), [Microscopes.com](#), [LabPlanet.com](#), [Shoptics.com](#), [Tactical-Store.com](#), [EyeWearPlanet.com](#), [RadarGuns.com](#) and other online stores. Since the launch of OpticsPlanet.com the company has received numerous industry awards and has been recognized by its customers and several major publications for its excellent service and stellar sales growth.

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