



OpticsPlanet, Inc. Announces Partnership With Champion Targets.

OpticsPlanet now an Authorized Dealer of Champion targets, traps and hearing protection.

Northbrook, Illinois – February 15, 2010– OpticsPlanet, Inc., www.OpticsPlanet.com, the world’s largest specialized retailer of sport optics, rifle scopes, tactical and military gear, announced today that the company has teamed up with *Champion Targets* to begin carrying their line of paper targets and metal spinner targets. *Champion Target* products are known for their high quality and sophisticated designs. In addition to producing one of the largest lines most varied line of paper targets on the market today, *Champion Targets* additionally offers clay targets, metal targets and target accessories.

Product selection and performance are hallmarks of the Champion Target brand. Champion offers a tremendous array of paper targets to satisfy a wide range of shooting needs. From precision shooting for hunters and competitors to “gee Dad this is fun” plinking with family, these targets breathe new life into this time-honored sport. OpticsPlanet initially will offer these paper targets as well as several interactive shooting targets. Champion metal targets are among the most rugged and dependable on the market today. Metal spinners and auto-rest targets mean you don’t have to trek downrange and maintain targets. That translates into more trigger time, and more fun. *Champion Target* designs and produces quality sport equipment that hunters and shooters have trusted for enhanced usability, accuracy, and performance.

Champion Target is a great addition to the products of OpticsPlanet.net. Bringing a brand such as this further solidifies OpticsPlanet’s position in the hunting and tactical realm. Providing their customers with high quality goods is the main focus, and OpticsPlanet enthusiastically welcomes *Champion Targets* as a partner and is proud to include their tactical and hunting products to those already available on Opticsplanet.net.

About OpticsPlanet, Inc.

Based in Northbrook, Illinois, OpticsPlanet, Inc is the leading online retailer with a wide selection of optical gear and accessories ranging from riflescopes, laser sights, holsters, gun cases, cleaning kits, and more. OpticsPlanet offers serious product knowledge, exceptional customer service, and an outstanding product selection across multiple online channels: www.OpticsPlanet.com , www.Tactical-Store.com , RadarGuns.com, OpticsForYou.com, Shoptics.com, Night-Optics.com, EyewearPlanet.com, www.labplanet.com and microscopes.com.

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