



**OpticsPlanet Features OPMOD Father’s Day Gift Guide.**

*OpticsPlanet is excited to bundle their excellent OPMOD branded products, perfect gifts for the upcoming Father’s day.*

**Northbrook, Illinois June 11, 2014** –OpticsPlanet is thrilled to offer customers a guide to gifts suited for the father in your life. With a selection of carefully handpicked [OPMOD products](#), they’re sure to please even the hardest of dads to shop for.

After combing through a wide assortment of OpticsPlanet signature branded products, the [OPMOD Battle Mug](#) is the ultimate in dad necessities. Built from a 13 pound block of aluminum and sporting four Picatinny attachment points, they truly have come out with one cool drinking vessel. The only way to open some of your favorite beverages is with a bottle opener. The [OPMOD Tactical Bottle Opener](#) is the premier way for the tactical dads out there to pop bottle tops.

Along with other brand new items like the OPMOD T.E.W. (Tactical Everyday Watch) and OPMOD U.G.S. (Ultimate Ghillie Suit), the Father’s Day gift guide is likely to exhilarate the wide range of OpticsPlanet customers. OpticsPlanet is proud to assemble this unique gift guide and offer it to the general public just in time for Father’s Day.

**About OpticsPlanet, Inc.**

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.’s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2013, the company was recognized for the seventh straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.’s portfolio include OpticsPlanet.com, [Dvor.com](#) – the world’s first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

**Media Contact:**

**Yelena Khavkhalyuk**  
@: [pr@opticsplanet.com](mailto:pr@opticsplanet.com)  
Tel: (847) 513-6193  
Fax: (847) 513-6978

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