



OpticsPlanet teams up with FLIR to Give Away a PS-24 Thermal Imager

OpticsPlanet has come together with FLIR to give away one PS-24 Thermal Imaging Camera. Entries to win this hunting thermal imager are accepted at OpticsPlanet.com from August 29, 2012 through September 19, 2012.

Northbrook, Illinois August 29, 2012 – OpticsPlanet.com and FLIR have joined forces to give away one PS-24 Thermal Camera. This thermal imager features durable yet lightweight construction to give hunters a reliable any-light viewing option. Not hindered by the need for ambient light like image intensification night vision, thermal imagers allow users to find their way and discover game regardless of the lighting conditions.

When the opportunity to give away one of these highly advanced thermal imagers presented itself, OpticsPlanet jumped at the chance. They are able to leverage their large fan base on the [OpticsPlanet Facebook Page](#), [OpticsPlanet YouTube channel](#) and their email subscriber list to spread the word to millions of people about FLIR and the PS-24 Sweepstakes.

FLIR (Forward Looking InfraRed) is recognized worldwide for their advanced technology and precision manufacturing of infrared imagers. With over thirty years of experience developing these thermal imaging systems, FLIR continues to grow as the demand from enthusiasts and professionals increases.

Those looking to participate in the OpticsPlanet/FLIR Giveaway should head over to <http://www.opticsplanet.com/freeflir> and enter their name and email for their chance to win. The sweepstakes runs from August 29, 2012 through September 19, 2012.

Participants are also invited to let OpticsPlanet and FLIR know what they would do with a thermal imager in the Facebook comments section found at the bottom of the contest page.

OpticsPlanet is excited to present this new FLIR sweepstakes. They aim to ensure their customers receive the best possible experience with every visit through a massive selection, world class customer service and exclusive sweepstakes for coveted prizes like the [FLIR PS-24 Thermal Imager](#).

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with

great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, [Dvor.com](#) – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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