

OpticsPlanet Brings Grace USA Gun Care Tools to Their Stores

Grace USA's old fashioned gun care tools come to OpticsPlanet. This addition helps round out OpticsPlanet's selection of gun cleaning and maintenance equipment.

Northbrook, Illinois July 25, 2012 – OpticsPlanet.com keeps expanding their current list of thousands of brands with another great brand of gun maintenance gear: Grace USA. These American-made gun care products give hunters, shooters and gun enthusiasts another reliable way to prolong the life of their firearms.

As many <u>weapon accessories</u> require installation and many shooters prefer to do the work themselves, professional quality tools were needed. The <u>Grace USA GCT-17 Gun Care Tool Set</u> has 17 different tools, with 8 different customer screwdrivers, 8 brass punches and an 8 ounce hammer. OpticsPlanet is excited to be able to bring such a complete and high quality set of tools to their store.

Grace USA made their <u>tools</u> available in large and small kits for OpticsPlanet customers, so those looking to complete their gun kit can get just what they need and nothing more.

The addition of yet another brand to OpticsPlanet's catalog demonstrates their constant growth and exhilarating new future as they further establish themselves as a leading source of performance gear for the most demanding enthusiasts and professionals from around the world.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by <u>Internet Retailer Magazine</u> as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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