



For Immediate Release

OPTICSPLANET, INC ANNOUNCES DISTRIBUTION AGREEMENT WITH HOWARD LEIGHT

Northbrook, Illinois – July 12, 2011 - OpticsPlanet, Inc. (<http://www.opticsplanet.com>), one of the world's largest specialized retailers of high performance protective ear and eyewear, is happy to announce the immediate availability of [Howard Leight](#) products at OpticsPlanet.com and their specialty stores.

[Howard Leight's hearing protection](#) give the user the ability to hear important communications while out hunting or at the shooting range while protecting them from hearing loss from the high decibels of a gunshot. [Howard Leight's shooting glasses](#) also defends the user from possible dangers when firing their gun on the range or when hunting by keeping the eyes clear of dust or other debris produced by a fired gun.

OpticsPlanet is excited to add Howard Leight protective equipment to their already large selection of [shooting accessories](#). This is yet another step toward OpticsPlanet's ultimate goal of meeting all the equipment needs of hunters, shooters, soldiers and police officers.

About Howard Leight

Howard Leight is a division of Sperian, which manufactures a wide range of high performance protective equipment. From protective head gear and body gear to fall protection, Sperian aims to cover those who work in hazardous environments from every possible danger. Howard Leight's primary focus is on hearing protection for shooters, although they also produce earplugs for light sleepers, swimmers, students and more.

About OpticsPlanet, Inc.

Based just outside Chicago, in Northbrook, Illinois, [OpticsPlanet](#) is one of the largest online retailers of eyewear and hearing protection, with a wide selection of protective shooting glasses, earmuffs, earplugs and more. OpticsPlanet offers state-of-the-art product knowledge, exceptional customer service, and an outstanding eyewear selection across multiple online channels: www.OpticsPlanet.com, [EyewearPlanet.com](#), [DVOR.com](#) and [OpticsForYou.com](#). The company has received numerous industry awards and has been recognized by its customers and several major publications for its excellent service and stellar sales growth. OpticsPlanet was recently ranked by *Internet Retailer Magazine* as one of the top 200 e-retailers in the U.S., and by *Inc. Magazine* as one of the top 5000 fastest growing companies in the United States, both for the third consecutive year.

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