



OpticsPlanet Takes the World by Surprise with the Invisible Man Kit

OpticsPlanet makes invisibility a priority with the Invisible Man Kit. Packed with gear like ghillie suits, cover scents, hunting accessories, and much more, the Invisible Man Kit all but guarantees a silent and invisible hunt.

Northbrook, Illinois July 26, 2013 – OpticsPlanet.com has a history of tailoring kits to suit the specific needs of their customers. This time around, they are taking invisible hunting to the next level with the Invisible Man Kit, a premium choice for hunters everywhere who want to step up their game.

The [Invisible Man Kit](#) is equipped with just about everything a hunter could possibly want as they stalk game both big and small. With gear that covers visual camouflage, scent cloaking, hearing amplification, and hunting accessories, the Invisible Man Kit is Optics Planet's answer to hunters who are tired of being spotted by their game before they can take their shot.

Included in the Invisible Man Kit are OPMOD Ghillie Suits, gloves, concealment shorts, a hunting blind, cover scents, premium optics, packs, and much more. Each piece of gear represents the latest in stealth technology and innovation. Optics Planet has managed to provide all of this for the reasonable price of \$20,000!

For the more frugal hunter, Optics Planet also offers the [Invisible Hunter Kit](#) and the [Stealth Hunter Kit](#), both of which are loaded with essential gear for stealth hunting. With three options from Optics Planet, each geared towards various levels of invisibility, hunters can anticipate a whole new experience in the field.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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