

OpticsPlanet Pro Shooter Kalani Laker Wins 2014 Walking Dead Match Using New OPMOD Vortex StrikeFire II Red Dot Sight.

Laker takes first place out of 140 competitive shooters with help from the new OPMOD Vortex StrikeFire II Red Dot Sight, available exclusively at OpticsPlanet.

Northbrook, Illinois November 5, 2014 – After a night of grueling competition in Cresson, Texas, OpticsPlanet Pro Shooter Kalani Laker took home the first place prize at the 2014 Walking Dead Multi-Gun Match. In its third consecutive year, the Walking Dead Match pits 140 top shooters from across the country against one another in a single night showdown. Racing through seven separate stages of fire under the cover of darkness, competitors use lights, lasers, and red dot optics to neutralize targets.

Having only received the new OPMOD Vortex StrikeFire II Red Dot Sight from OpticsPlanet six days prior to the match, Laker was immediately impressed, so much so that he decided to mount it as the primary optic on his rifle. Asked about his decision, Laker responded: "The OPMOD Stikefire II gave me a huge advantage over the typical low-power variable scopes because of its large field of view and bright aiming dot". This advantage proved to be a difference maker, as Laker was able to best the field of 140 shooters, and finish nearly five seconds ahead of the second closest competitor.

Sold exclusively through OpticsPlanet.com, the new Vortex OPMOD StrikeFire II is jam-packed with exciting features. Built around a robust aluminum body and covered in a unique flat dark earth anodizing, this sight truly sets itself apart from other comparable red dot sights on the market. The light overall weight, user-selectable red and green dot illumination, and both eyes open field of view make the OPMOD StrikeFire II an excellent choice for many popular weapon platforms.

OpticsPlanet is incredibly proud of Laker's first place finish at the 2014 Walking Dead Match, and are thrilled he was able to accomplish this feat with the help of our exclusive OPMOD Vortex StrikeFire II Red Dot Sight. Visit www.GearExpert.com to read Laker's full review of this new red dot optic.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 1,000,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service

and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2014, the company was recognized for the eighth straight year by Internet Retailer Magazine as one of the top 200 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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