



## **Opticsplanet.com Strengthens Partnership with LaserLyte.**

*OpticsPlanet now an Authorized Dealer of Laser Sight and Bore Sight Manufacturer LaserLyte.*

**Northbrook, Illinois – September 22, 2009**– OpticsPlanet, Inc., [www.OpticsPlanet.com](http://www.OpticsPlanet.com), the world's largest specialized retailer of sport optics, rifle scopes, tactical and military gear, announced today that the company has teamed up with LaserLyte to begin carrying their full line of LaserLyte laser sights, LaserLyte bore sights, LaserLyte laser sight accessories, LaserLyte batteries and LaserLyte flashlyte flashlights. LaserLyte weapon mountable accessories are well known for their new and innovative shooting products.

LaserLyte focus on designing and producing quality, cutting-edge laser products for the shooting industry has distinguished the company as a leader in laser technology. Few in the industry have such a broad selection of laser sights for pistols, rifles, and revolvers. The Laser Lyte product line offers a range of bore sights and laser sights that are a tremendous compliment to the expansive selection at [OpticsPlanet.net](http://OpticsPlanet.net). This commitment to quality products and innovation are a great addition to the many other laser sight products and laser sight accessories available.

The LaserLyte laser sight line includes kryptonite laser bore sighting system which uses a green laser and is ideal for daylight rifle sighting. They also produce a classic red laser bore sighting system. Both systems offer accuracy within two inches of the target at 100 yards. Laserlyte subcompact v2 laser and flashlyte system combo is a pistol shooters dream, with both laser and flashlight in one lightweight convenient unit. The addition of the LaserLyte Shotgun Tri-Rail Mounting System and other mounting accessories provide our customers an expanded, affordable and reliable selection of Picatinny rail mount systems.

LaserLyte products are a great addition to the pages of [OpticsPlanet.net](http://OpticsPlanet.net). OpticsPlanet enthusiastically welcomes LaserLyte as a continued partner and is proud to include their affordable laser sights and affordable laser sight accessories to the extensive product selection already available on [Opticsplanet.net](http://Opticsplanet.net).

### **About LaserLyte**

LaserLyte, the leader in laser technology, is the shooting and hunting division of P&L Industries. The company strives to heighten the experience of shooting by offering high quality, competitively priced lasers and other firearms accessories.

### **About OpticsPlanet, Inc.**

OpticsPlanet, Inc is the leading online optics retailer with a wide selection of sport optics, tactical and military gear, microscopes, and designer eyewear. Based in Northbrook, Illinois, OpticsPlanet offers serious product knowledge, exceptional customer service, and an outstanding product selection to customers worldwide.

###

### **Press Contact**

Yelena Khavkhalyuk  
[pr@opticsplanet.com](mailto:pr@opticsplanet.com)  
847.513.6193

**OpticsPlanet, Inc.** - 3150 Commercial Ave. Northbrook, IL 60062 – (800) 504-5897