



OpticsPlanet Gets Up Close With Leatherwood CMR Scopes

OpticsPlanet gets up close and personal with Leatherwood Hi-Lux's CMR Tactical Rifle Scope series. The 1-4x24mm scopes are designed for close and medium range shooting.

Northbrook, Illinois July 10, 2013 – OpticsPlanet.com is always on the lookout for the next big thing in the shooting world. To that end, they are known for a vast line of powerful scopes for both tactical use and practice at the range. The [Leatherwood Hi-Lux CMR Series](#) serves to bring customers of OpticsPlanet.com some of the finest in close-range tactical shooting.

The "CMR" in the Leatherwood Hi-Lux CMR 1-4x24mm Scope series stands for "Close Medium Range." This name is taken to heart, as the scope can act both like a red dot sight at 1x magnification, as well as a medium-range scope at the 4x setting. The standard model is equipped with a CMR4 reticle, allowing for quick target acquisition and rangefinding. The CMR4 Rifle Scope is ideal for shooters using .223 Remington or .308 Winchester ammo.

The more tactical model is the CMR-AK762, which has all of the features of the CMR4 with the added benefit of the CMR4-7.62 Ranging Reticle. This powerful reticle is designed for use with the 7.62x39mm cartridge, and features bullet drop compensation lines for the best shot possible. Both the CMR4 and the CMR-AK762 models of this new [Leatherwood](#) scope come in red and green illumination, giving customers a choice for their shooting preferences.

With the Leatherwood Hi-Lux CMR Series Rifle Scopes, OpticsPlanet.com once again demonstrates its commitment to providing hunters and tactical operators with the best equipment on the market.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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