

OpticsPlanet Gets First Access to New Gear From Armasight

OpticsPlanet gets first access to fourteen new Armasight products, including night vision, thermal vision, and more, introducing advances in tactical gear to law enforcement, military service men and women, and hunters.

Northbrook, Illinois September 5, 2013 – OpticsPlanet.com looks to improve their extensive product line by adding fourteen new products to their selection of popular Armasight brand. The Armasight line is expanding rapidly and OpticsPlanet is getting first access to these great products with some of the best prices online.

These Armasight products range from the Vulcan 2.5-5x Ghost MG Night Vision Rifle Scope to the Venom Gen 1+ Night Vision Goggles, and everything in between. The <u>Vulcan 2.5-5x Ghost MG Night Vision Rifle Scope</u> is the ultimate in generation 3 night vision. This rifle scope was designed for the avid hunter, with top of the line features like a wireless remote control and a 2X magnifier which allows the user to switch from 2.5X to 5X system in seconds. For beginner hunters looking to add to their kit, the <u>Venom Gen 1+ Night Vision Goggles</u> are an ideal start. As one of the most up-to-date and affordable devices, they offer peak performance. Other new products include Armasight monoculars, night vision units, and thermal imaging rifle scopes. All are held to the highest of standards of quality that shooters are accustomed to in Armasight products.

One scope they are particularly proud of is the <u>Armasight Zeus 4 Thermal Imaging Rifle Scope</u>. This scope has the proven 160x120 micro-bolometer core with the ergonomic features of a handheld scope for more convenience. Fog, haze, smoke, and dust have little to no effect on the Zeus 4 Thermal Imager. This scope is a perfect tool for force protection, police SWAT officers, border patrol officers, and special operations forces due to its functionality both in day and night settings.

The <u>Armasight</u> brand is a leader in its field of night vision and thermal imaging. With this new product expansion, OpticsPlanet continues to offer the most up-to-date gear to their customers.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by <u>Internet Retailer Magazine</u> as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by <u>Inc. Magazine</u> as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, <u>Dvor.com</u> - the world's first members only store devoted to gear and the company's fastest growing ecommerce property - EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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