



OpticsPlanet Adds New Rail Master Pro Light & Laser Sights from Crimson Trace

OpticsPlanet is proud to offer the Crimson Trace Rail Master Pro Universal Laser and Light to its customers. Available in both a red and green laser/light combination, the Rail Master Pro provide users with the ultimate low light sighting system for their firearm.

Northbrook, Illinois February 13, 2014 – OpticsPlanet.com is proud to carry the Crimson Trace brand, a company known for their industry-leading firearm lasers and lighting systems. Building on the success of their Rail Master platform, Crimson Trace has announced the new Rail Master Pro, a universal rail-mounted weapon light and laser – a first for the company. With the tap of a button, users will now be able to access a 100 lumen white light, red or green laser (depending on the model) or both tools simultaneously.

The [Rail Master Pro](#) has been designed to fit any M1913 Picatinny or Weaver-style rail, making the sight perfect for most modern pistols, rifles and shotguns. Running continuously for up to two hours on a single CR2 lithium battery, the Rail Master Pro features three different modes: Laser/Light On, Light On, Laser On and Laser with Light Dazzler. Activation for these modes is instant, with a simple tap on, tap off control. There is also an “Auto Shut Off” feature that powers down the unit after 5 minutes of continuous use to conserve battery life.

Combining two tactical tools into one, the Rail Master Pro is the perfect additional to a robust line of proven [Crimson Trace Laser Sights](#). The unit features a polymer construction and aluminum body, making it both durable and water proof, and ensuring it will be ready for use in even the harshest conditions. And with Crimson Trace’s Three Year Warranty, users can rest assured that the Rail Master Pro will be a reliable low light solution for years to come.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.’s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2013, the company was recognized for the seventh straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

Media Contact:

Yelena Khavkhalyuk

@: pr@opticsplanet.com

Tel: (847) 513-6193

Fax: (847) 513-6978

###