



OpticsPlanet Releases Three New OPMOD Modular Bags

OpticsPlanet introduces the new versatile OPMOD Modular bags. Available in three different models with interchangeable pouches, these bags are designed to go anywhere and assist with everything you need carried.

Northbrook, Illinois September 25, 2013 – OpticsPlanet.com continues to expand their reputable OPMOD brand by adding the OPMOD Modular Bag Series. This limited-edition series consists of the Modular Brief Case, the Tri-Modular Sling Bag, and the Bi-Modular Sling Bag that all have pouches that are interchangeable between each bag in the series. The OPMOD brand was created by OpticsPlanet, along with some of the top marketing and engineering teams in the industry, to give their customers a customized series of tactical and hunting products.

The OPMOD MCS 1.0 Limited Edition [Modular Brief Case](#) is an excellent computer bag that was designed for the modern day traveler. With a ton of different sized pockets and pouches, the Modular Brief Case not only carries all your belongings, but it also organizes everything for you too including your laptop, tablet, phone, files/papers, chargers, cables, batteries, and snacks.

The OPMOD MCS 1.0 Limited Edition [Tri-Modular Sling Bag](#) is the biggest out of all three bags. This shoulder backpack comes with only a single strap with a support strap located on the side. The Tri-Modular Sling Bag is designed with three detachable modular pouches that make easy to customize for each trip. That way you can add all the pouches when you have more gear to carry, or remove some with less gear.

The OPMOD MCS 1.0 Limited Edition [Bi-Modular Sling Bag](#) is much like the Tri-Modular Sling Bag, however only smaller with two detachable modular pouches instead of three. This allows for extra convenience for everyday use or for when you only have a few things to carry.

[OPMOD](#) thought of everything with these three bags, plus each bag is equipped with excellent features included multiple built-in compartments within every pocket, water bottle holders on the sides, and the detachable pouches are interchangeable between the three models. It truly shows that OpticsPlanet went above and beyond to bring their customers a great quality product with these OPMOD Modular Bags.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet,

Inc.'s wide selection combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by [Inc. Magazine](#) as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, [Dvor.com](#) - the world's first members only store devoted to gear and the company's fastest growing ecommerce property - EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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