



## **OpticsPlanet, Inc. Announces Partnership with Nikon Microscopes**

*OpticsPlanet is now an Authorized Dealer of Nikon Microscopes and Nikon Microscope Parts.*

**Northbrook, Illinois – Feb 22, 2010**– OpticsPlanet, Inc., [www.OpticsPlanet.com](http://www.OpticsPlanet.com), the world's largest specialized retailer of microscopes, centrifuges, filters, pH meters and laboratory instruments announced today that the company has teamed up with Nikon to begin carrying their complete line of Nikon Microscopes and microscope parts. Nikon is one of the world's most renowned brands for optical lab instrumentation. Ever since their early beginnings back in 1917, the Nikon Company has had one philosophy. This philosophy is to be a company of trustworthiness and creativity. These simple words are not easy to put into effect, but Nikon has managed to base their entire company around it. This idea of creativity and trustworthiness now embraces their new line of lab microscopes. Each microscope that Nikon manufactures is handcrafted with exceptional quality and is built to meet and exceed the needs and the expectations of its users.

The Nikon Company manufactures several different types of microscopes including upright microscopes, inverted microscopes, confocal microscopes, stereomicroscopes, measuring microscopes and scanning electron microscopes. These microscope models are used by thousands of industry professionals each day and can be found in labs all over the world including clinical research, biological studies or precision measurement applications.

OpticsPlanet is excited to add Nikon's entire line of scientific microscopes to their already extensive microscope selection. The addition of the Nikon Microscopes provides their customers with an affordable and reliable selection of biological microscopes, digital microscopes, lab microscopes and industrial microscopes. OpticsPlanet enthusiastically welcomes Nikon as a continued partner and looks forward to many great years of success.

### **About OpticsPlanet, Inc.**

Based in Northbrook, Illinois, OpticsPlanet, Inc is the leading online retailer with a wide selection of laboratory and research products ranging from microscopes, incubators, balances, spectrophotometers, beakers, and more. OpticsPlanet offers serious product knowledge, exceptional customer service, and an outstanding product selection across multiple online channels: [www.OpticsPlanet.com](http://www.OpticsPlanet.com) , [www.Tactical-Store.com](http://www.Tactical-Store.com) , [RadarGuns.com](http://RadarGuns.com), [Shoptics.com](http://Shoptics.com), [Night-Optics.com](http://Night-Optics.com), [EyewearPlanet.com](http://EyewearPlanet.com), and [www.Microscopes.com](http://www.Microscopes.com).

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