



OpticsPlanet, Inc. 'Operation Gift' Campaign Gives the Gift of Education by Donating \$70,000 to Folds of Honor

FOR IMMEDIATE RELEASE

Third annual 'Operation Gift' campaign raises donation of \$70,000 in support of military family educational scholarships.

NORTHBROOK, Ill., March. 11, 2019 – OpticsPlanet.com, the leading online destination for technical and high-performance gear, celebrated the completion of its third annual 'Operation Gift' project by donating \$70,000 to Folds of Honor toward educational scholarships and supplies.

Folds of Honor is a Veteran owned charity that provides educational scholarships to military men and women who have fallen or been disabled while on active duty in the United States armed forces. These educational scholarships support private education tuition and tutoring for children in grades k-12, as well as higher education tuition assistance for spouses and dependents.

“At OpticsPlanet, we are truly grateful for the service our veterans and active military have given to our country,” said Emily Regel, campaign manager at OpticsPlanet, Inc. “Being able to run campaigns like Operation Gift allows us to give back to our nation’s heroes. Working with Folds of Honor allowed us to make a meaningful impact on the lives of military families.”

The third annual 'Operation Gift' program worked in partnership with Folds of Honor, a 501(c)(3) organization that provides educational scholarships to spouses and children of America’s fallen and disabled service-members. In addition to the yearly Operation Gift campaign, OpticsPlanet also promotes the Mission for the Mighty campaign, partnering with Hope For The Warriors. For more information about Folds of Honor and how to help support military families, visit:

www.foldsofhonor.org.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation and devoted to their service. Currently offering over 1 million items from over 4,000 brands in over 500 specialty categories, OpticsPlanet.com’s wide selection of outdoor sporting goods, military and law enforcement gear, as well as scientific products and eyewear.

In 2018, the company was recognized for the 12th straight year by Internet Retailer Magazine as one of the top 200 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country.

Other stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com– the world's first members only store devoted to gear and Tactical-Store.com. For more information visit www.OpticsPlanet.com, and follow OpticsPlanet.com on [Twitter](#), [Instagram](#) and [Facebook](#).

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