



## **OpticsPlanet Announces the Release of New OPMOD™ Novotac Flashlights**

*The latest offerings from OpticsPlanet's OPMOD™ line of customized gear are the Novotac OPMOD STRM120 and SO120 Flashlights. These weapons-mountable lights combine handheld functionality with remote activated tail switches and weapon mounts for more versatility.*

**Northbrook, Illinois September 17, 2012** – [OpticsPlanet.com](http://OpticsPlanet.com) brings new limited edition models of [Novotac's Storm](#) and [Special Ops](#) Tactical Flashlights to their network of stores. The exclusive kits combine these quality flashlights with dual tail switches and weapon mounts to give military and law enforcement professionals more options for use.

The [Novotac OPMOD STRM120 Flashlight](#) provides three easily selectable brightness settings of 5, 50 and 120 lumens. The aerospace grade aluminum body combines with the polycarbonate lens for durability, and the clip eases carrying by allowing operators to stow the light on a belt or hat.

Likewise, the [Novotac OPMOD SO120 Tactical Flashlight](#) combines power with durability. The SO120 has the same brightness settings as the STRM120, but this power is enhanced by double battery capacity, which extends battery life on high power from 30 to 70 minutes. This comes at the expense of a slight increase in size and weight, so while both models are lightweight and compact, operators can choose between the ultra compactness of the STRM123 and the extended battery life of the SO120.

Both Novotac OPMOD Flashlights can be purchased as kits, which include a [Novotac Remote Dual Tail Switch](#) and [Novotac Quick Reaction Weapons Mount](#), which ease switching from handheld use to a weapon-mounted light. These kits are exclusive to OpticsPlanet's network of stores.

OpticsPlanet is excited to announce these new additions to their [OPMOD line of products](#). Working with [Novotac](#) allowed them to add flashlights that equal the quality of the red dot sights, night vision, gun cases, spotting scopes and binoculars currently available.

### **About OPMOD™**

OPMOD™, a division of Optics Planet, Inc., is a brand committed to providing products offering the best value and performance for hunters, sports shooters and professionals. OPMOD (OpticsPlanet MODification) products are designed and manufactured to the highest standards, based on end-user input along with the input of the respected product intelligence team of OpticsPlanet, Inc. OPMOD's commitment to quality and value is demonstrated by OPMOD merchandise winning "Product of the Year" in both the 2010 and 2011 Brilliance Awards as determined by a popular vote of end-users.

**About OpticsPlanet, Inc.**

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, [Dvor.com](#) – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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