



## For Immediate Release

### **OPMOD™ LAUNCHES NEW SHOOTING GLASSES, NIGHT VISION, TRIPODS AND MORE**

*Just in time for summer, OPMOD™ brings a slew of new products to the market, with limited edition night vision, shooting glasses and tripods. Available exclusive at [OpticsPlanet.com](http://www.opticsplanet.com), these products give those serious about gear top performance for the best chance at success both at work and play.*

**Northbrook, Illinois – June 25, 2012** – OPMOD™ (<http://www.opmod.com>), a division of OpticsPlanet dedicated to developing top hunting, sports and tactical products not found anywhere else, has taken another look for areas in the gear market that are currently lacking and filled them with top notch new options.

First, the [Edge OPMOD ZRG+ Shooting Glasses](#) brings protective equipment to the OPMOD line. Hunters, shooters and soldiers the world over understand the need for quality eye protection, and the ZRG+ Glasses gives them a lightweight, comfortable option. These shooting glasses adhere to the strict ANSI Z87.1 impact standards. This means they can take an extreme beating without issue. Since many shooters struggle with blurred vision due to foggy glass, anti-fog and anti-scratch coatings cover the lenses to give users a clear image. The wrap-around design protects from the sides as well as the front so spent brass and other foreign particles do not injure the eyes.

The [OPMOD APT Tripod](#) gives photographers, nature observers, hunters and others who use [cameras](#) and [spotting scopes](#) an ultra-durable option for home or field use. Balancing weight and strength is the greatest challenge of developing any tripod, so the OPMOD design team chose a lightweight aluminum alloy for the APT tripod that will not blow over in the wind or weigh down those who carry the tripod along with their other gear deep into the wilderness. A quick-release lever enables quick mounting and movement in the field. 4-section legs allow extra adaptability, and the rotating head allows for stable photographs from nearly any angle.

The highest-tech new OPMOD offering is the [OPMOD GEN3HM 1.0 Gen 3 Night Vision Monocular](#). Like the ERG+ Shooting Glasses and APT Tripod, this third generation night vision device features sturdy construction designed to hold up to years of hard use. The image intensifier tube that powers the GEN3HM produces 64 lines of resolution per millimeter, allowing for viewing greater distances with far more detail than many night vision devices. The OPMOD team sought to produce a third generation night vision monocular at an unbelievable price, and the value of the GEN3HM makes it an absolute must-have for anyone who needs top quality and performance. Hunters, soldiers and security professionals can now find an

affordable third generation night vision monocular that will stand up to whatever punishment they throw at it.

[OpticsPlanet](#) continues to push their OPMOD line to greater heights with high performance and high tech gear. They are extremely excited to bring a variety of new products to the market just in time for summer. Many serious hunters, law enforcement and military professionals have already discovered the improved performance that comes from every OPMOD product and the new OPMOD ERG+ Shooting Glasses, ART Tripod and GEN3HM Night Vision Monocular will no doubt convert even more of these pros to die hard OPMOD fans.

#### **About OPMOD™**

OPMOD™, a division of Optics Planet, Inc., is a brand committed to providing products offering the best value and performance for hunters, sports shooters and professionals. OPMOD (OpticsPlanet MODification) products are designed and manufactured to the highest standards, based on end-user input along with the input of the respected product intelligence team of OpticsPlanet, Inc. OPMOD's commitment to quality and value is demonstrated by OPMOD merchandise winning "Product of the Year" in both the 2010 and 2011 Brilliance Awards as determined by a popular vote of end-users.

#### **About OpticsPlanet, Inc.**

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 500,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2011, the company was recognized for the fifth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by [Inc. Magazine](#) as one of the top 5000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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