

OpticsPlanet Releases a New Warranty for their Exclusive OPMOD Products OpticsPlanet's line of exclusive gear, OPMOD, has an updated warranty giving greater

confidence in the lasting quality of a majority of the line's products.

Northbrook, Illinois March 13, 2013 – OpticsPlanet.com, a leading online retailer of tactical gear, has extended their Limited Lifetime Warranty to cover more products from their OPMOD line. These products are now warranted to be free from defects in manufacturing and workmanship for the lifetime of the product.

With new products added to the <u>OPMOD</u> line of products all the time, OpticsPlanet ensures customers can buy confidently by covering any possible manufacturer defects with their updated warranty. This new OPMOD Warranty supplements all existing and valid Original Manufacturer Warranties.

OpticsPlanet is proud of their exclusive and award winning OPMOD products. OPMOD gear earns the support of real life customers every day through a combination of outstanding value and lasting performance. The updated Limited Lifetime Warranty reflects OpticsPlanet's confidence in their products and their desire to constantly provide more to their fans. The new warranty is in effect immediately and covers all OPMOD products, excluding Night Vision.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by <u>Internet Retailer Magazine</u> as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, <u>Dvor.com</u> – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

Media Contact:

Yelena Khavkhalyuk @: pr@opticsplanet.com Tel: (847) 513-6193 Fax: (847) 513-6978

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