



## **OpticsPlanet, Inc. Announces Partnership with Outers Gun Cleaning.**

*OpticsPlanet is now an Authorized Dealer of Outers Gun Cleaning Kits and accessories.*

**Northbrook, IL – February 18, 2010** – OpticsPlanet Inc., the leader of shooting accessories in the Internet market, has just joined forces with Outers Gun Cleaning Products to begin carrying their specialty gun cleaning tools and kits. With over 75 years experience, Outers is no stranger to the gun cleaning industry. Their brand is known for providing shooters and hunters with durable and reliable gun cleaning products at affordable rates. Now that OpticsPlanet is stocking Outers products their customers can guarantee they'll get amazing savings on gun cleaning accessories. Savings they'll love in addition to the love of Outer's quality gun cleaning rods, gun cleaning brushes, patch loops, gun lubricant and even gun solvent.

Outers gun kits are designed and manufactured for all different types of hunting and shooting applications. Whether a shooter needs a basic pull through kit or a deluxe specialty kit, Outer's has a specialty gun cleaning kit that'll meet their specific needs. Each cleaning kit that Outers sell comes packaged and neatly sorted in an attractive oak finish or aluminum coated carrying case. These carrying cases make it easy for a shooter to transport their tools and to protect them from the elements. Outer also provides an identification stamp on each tool so a hunter can easily identify which caliber and gauge it's made for.

Outers offers innovative solutions for hunters and shooters to keep their firearms clean. They're constantly creating new innovative products that are bringing a new standard to the gun cleaning industry. Their complete line of gun cleaning kits, gun lubricants, and gun solvents make it easy for a shooter to keep their gun clean and functional. OpticsPlanet.net is excited to start carrying Outers gun cleaning tools to their online store at incredibly affordable prices.

### **About OpticsPlanet, Inc.**

OpticsPlanet, Inc is the leading online optics retailer with a wide selection of sport optics, tactical and military gear, microscopes, and designer eyewear. Based in Northbrook, Illinois, OpticsPlanet offers serious product knowledge, exceptional customer service, and an outstanding product selection to customers worldwide.

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