



OpticsPlanet, Inc. Donates PPE to Numerous Organizations That Serve Their Communities

FOR IMMEDIATE RELEASE

OpticsPlanet, Inc. continues their established efforts to help those who serve their communities by donating personal protective equipment to over twenty non-profit organizations amidst the COVID-19 pandemic.

Northbrook, IL. June 15, 2021 – OpticsPlanet Inc., an Ecentria company, continues to serve vulnerable communities in need by donating face masks, hand sanitizer, coveralls, and other essential PPE to various organizations that play a vital role in helping their communities. The [OpticsPlanet Cares](#) program has already donated over \$500,000 to non-profit organizations committed to their communities, and this donation of PPE is another example of the company's unyielding dedication to aid those who serve others.

As a result of the COVID-19 pandemic, PPE became increasingly difficult to acquire, which left many organizations in dire need of protective gear. Recognizing this issue, the company utilized their established network of suppliers and extensive experience in the industry to acquire essential products for schools, medical clinics, police departments, and other groups focused on serving the public. The company donated these items to ensure these organizations can safely continue their efforts to aid those in need.

OpticsPlanet, Inc. chose these specific groups because of the service they provide for others, whether it be education, veteran support, or after-school care for children. Among these groups is [Hope for the Warriors](#), a non-profit organization that provides aid to military families through programs focused on health and wellness, transitioning to civilian life, and sports and recreation.

“Events at Hope For The Warriors are life-transforming opportunities to not only raise support for our mission, but also to build a renewed sense of community in the veterans and transitioning service members we serve,” said Leslie Hunt, Director of Donor Partnerships at Hope For The Warriors. “OpticsPlanet’s donation of large-scale PPE for our New York and North Carolina events ensures that we can once again gather safely and carry out our mission of providing HOPE to the post-9/11 warrior community.”

OpticsPlanet, Inc. also donated PPE items to the [Children First Fund](#), the Chicago Public Schools Foundation. CFF promotes the growth and success of Chicago Public Schools through philanthropy and partnerships.

“We are grateful for the generosity of Ecentria and all of our partners across Chicago who help us ensure a safe, supportive and equitable school year for all,” said Mica Matsoff, Interim Executive Director at Children First Fund. “This contribution of PPE to Harold Washington Elementary supports Chicago Public Schools’ extensive work to provide the safest possible learning environments for students and staff.”

The shortage of PPE during the COVID-19 pandemic impacted the operations of several organizations that aid their communities. These groups that help others became in need themselves, and OpticsPlanet, Inc. demonstrated the value of their vast supply chain by sourcing and donating protective gear in an unprecedented time.

See below for a complete list of the non-profit organizations that received a donation:

- Navy Special Warfare Foundation for their Kids Summer Camp Program
- UDT-Seal Association
- Deerfield Police Department
- Feed My Starving Children.
- Marie Wilkinson Food Pantry
- Harold Washington Elementary
- Children First Fund
- Little Sisters Of The Poor
- Chicago Teachers Union
- Bulldog Booster Club
- North Maine Fire Department
- Willow Bend Elementary School- CCSD 15
- Ageless Eyecare
- Hope Church Pilsen
- MiMedico Clinic
- Ranger Road
- Ogden Elementary School
- United 4 Children
- Springfield Workshop Institute
- Hope For The Warriors
- Camp Manitowa
- MAAC Foundation

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 1 million items from over 3,700 brands in 600 specialty categories, OpticsPlanet.com's wide selection of outdoor sporting goods, military and law enforcement gear, apparel and footwear, as well as scientific products and eyewear.

In 2020, the company was recognized for the 13th straight year by Internet Retailer Magazine as one of the top 200 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest-growing companies in the country. OpticsPlanet, Inc. and its parent company Ecentria have been recognized in both 2018 and 2019 as one of the best places to work, been honored by the Chicago Tribune as a Top Workplace in Chicago, and by the National Association for Business Resources as The Best and Brightest Companies to Work For® in the entire nation.

Other stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, [Dvor.com](https://www.dvor.com) - the world's first members-only store devoted to gear, [LabPlanet.com](https://www.labplanet.com), and [Shoptics.com](https://www.shoptics.com). For more

information visit <https://www.OpticsPlanet.com>, and follow OpticsPlanet.com on [Twitter](#), [Instagram](#), and [Facebook](#).

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