

FOR IMMEDIATE RELEASE

## **OPTICSPLANET BRINGS NEW REVISION BALLISTIC GOGGLES TO ITS STORES**

OpticsPlanet has long made it their mission to provide superior eye protection to military, law enforcement and shooting professionals. The addition of Revision Ballistic Goggles brings them one step closer to their goal.

**Northbrook, Illinois – December 22, 2011 –** OpticsPlanet, Inc., the leading online source of top quality gear for both pros and demanding hobbyists who accept only the best hunting and shooting gear at low prices, is ecstatic to bring <u>Revision Goggles</u> to its network of stores. Hunters, shooters, soldiers and law enforcement professionals can find these Ballistic Goggles <u>OpticsPlanet.com</u>, <u>OpticsForYou.com</u> and <u>Tactial-Store.com</u>.

OpticsPlanet's excitement over this new line of goggles is due to the care and attention that Revision puts into all of their protective eyewear. Much like the <u>Revision Sawfly Protective Sunglasses</u>, the various lines of Revision Ballistic Goggles have taken military requirements as a starting point and driven past them. These goggles provide superior protection against dust, sand, wind and flying debris.

Revision lenses do more than keep foreign elements out of the user's eyes. They also provide a completely undistorted image. Though the lenses are tough as nails, they produce no astigmatism or prism effect, so shooters do not have to second guess their aim due to blurriness or optical illusions.

As every shooter is different, Revision put together a number of different kits for their tactical goggles that allow users to customize performance. The <u>Revision Eyewear Bullet Ant Deluxe Kit</u> comes with three interchangeable lenses: Clear, Solar and Yellow. The Clear lenses are ideal for indoor and nighttime use. The Solar lenses are best for direct sunlight, and the Yellow lenses add contrast in cloudy or hazy weather. And every lens is chemically engineered to be anti-fog, anti-scratch and resistant to chemicals, so the image will never be obscured.

The <u>Revision Desert Locust Ballistic Goggle Essential Kit</u> offers quickly interchangeable lenses that fully protect the eyes while providing a superior image in a variety of situations. The air vents and increased surface area on the Desert Locust Goggles minimize fogging and give shooters greater peripheral vision, all while also increasing comfort to allow for longer use.

As leading provider of shooting protection, OpticsPlanet is thrilled to add these new Tactical Goggle Kits by <u>Revision Eyewear</u> to their stores. With quality trusted by military and law enforcement professionals around the world, eyewear of this caliber further completes OpticsPlanet's already extensive selection of tactical and protective shooting equipment.

## About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 500,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2011, the company was recognized for the fifth straight year by <u>Internet Retailer Magazine</u> as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by <u>Inc. Magazine</u> as one of the top 5000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

Media Contact: Yelena Khavkhalyuk @: pr@opticsplanet.com Tel: (847) 513-6193 Fax: (847) 513-6978 ###