



## **Opticsplanet.com Signs New Agreement with Suncloud Optics.**

*OpticsPlanet now an Authorized Dealer of Sunglasses Manufacturer Suncloud Optics*

Northbrook, Illinois – October 30, 2009– OpticsPlanet, Inc., [www.OpticsPlanet.com](http://www.OpticsPlanet.com), the world’s largest specialized retailer of sport optics, eyeglasses, tactical and military gear, announced today that the company has teamed up with Suncloud Optics to begin carrying their full line of polarized sunglasses and prescription sunglasses. Suncloud Optics, one of the most trusted names in sun glasses and polarized optics and an industry trendsetter, has produced dozens of fashion-forward sunglasses that have propelled their reputation to unforeseen heights. In addition to producing one of the broadest selections of affordable sunglasses on the market today, Suncloud also offers several sunglass frames and shapes for the style enthusiast.

Featuring Injected, Rimless, Metal Alloy, and Readers frames, Suncloud Polarized Optics has produced quality, streamlined sunglasses that enhance any outdoor sport or adventure. This commitment to incorporating futuristic designs and double injected molded frames will quickly become the core value of all of their future models, creating a lineage that OpticsPlanet is honored to take part of.

The Suncloud sunglasses offering includes daily wear frames such as the lightweight and multi-purpose Excursion, and also the highly dependable and rugged Profile sunglass, which features megol nose and temple tips. Sport sunglasses such as their Diversion sunglass maintains a secure fit no matter what sport is being performed, thanks to their medium fit, rimless Grilamid Frame. Clearly every enthusiast was taken care of upon conception of these marvelous prescription sunglasses.

Pulse sunglasses from SunCloud are high in fashion as well as a function with their large coverage shield. Super lightweight Grilamid nylon frames and wide temples will have you standing out in a crowd. Suncloud optics are a great addition to the pages of OpticsPlanet.net. The products from SunCloud Sport Optics provide our customers an affordable reliable selection of sunglasses and outdoor eyewear. OpticsPlanet enthusiastically welcomes Suncloud Optics as a continued partner and is proud to include their affordable sunglasses and affordable eyewear to the already extensive product selection available on Opticsplanet.net.

### **About OpticsPlanet, Inc.**

Based in Northbrook, Illinois, OpticsPlanet, Inc is the leading online retailer with a wide selection of sunglasses and optical gear ranging from eyeglasses, prescription eyeglasses, sunglasses, sunglass lenses, and more. OpticsPlanet offers serious product knowledge, exceptional customer service, and an outstanding product selection across multiple online channels: [www.OpticsPlanet.com](http://www.OpticsPlanet.com), <http://www.Tactical-Store.com>, [RadarGuns.com](http://www.RadarGuns.com), [Shoptics.com](http://www.Shoptics.com), [Night-Optics.com](http://www.Night-Optics.com), [EyewearPlanet.com](http://www.EyewearPlanet.com), and [www.Microscopes.com](http://www.Microscopes.com).

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