



OpticsPlanet, Inc. Named a Top Workplace by the Chicago Tribune for 2018

FOR IMMEDIATE RELEASE

OpticsPlanet, Inc has made the 2018 list of Chicago's Top Workplaces by the Chicago Tribune.

NORTHBROOK, Ill., Dec. 6, 2018 – OpticsPlanet, Inc. the leading online destination for technical and high-performance gear, is honored to announce that it has been recognized as one of Chicago Tribune's Top Workplaces of 2018. OpticsPlanet was recognized among 150 additional companies with employees in the Chicagoland area.

Companies were selected from employee feedback gathered through a third-party survey administered by research partner Energage, LLC. (formerly WorkplaceDynamics). The anonymous surveys measured several aspects of workplace culture, including alignment, execution, and connection.

"Top Workplaces is more than just recognition," said Doug Claffey, CEO of Energage. "Our research shows organizations that earn the award attract better talent, experience lower turnover, and are better equipped to deliver bottom-line results. Their leaders prioritize and carefully craft a healthy workplace culture that supports employee engagement."

"It's a true honor to have made the Chicago Tribune's 'BEST PLACES TO WORK' list for 2018. Our greatest accomplishment is our staff – a collective group of diverse, interesting, passionate, hard-working and dedicated individuals. With passion, the HR department is driven to continue to nurture our human capital by creating a great place to work and a unique corporate culture," said Jill Geimer, Director of Human Resources at OpticsPlanet, Inc. "We are purveyors of gear to those who play, work and serve with passion. We look forward to continued growth and many more years of building an employee-driven, rewarding environment."

To explore career opportunities at OpticsPlanet, Inc. visit www.careers.opticsplanet.com.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation and devoted to their service. Currently offering over 1 million items from over 3,500 brands in over 500 specialty categories, OpticsPlanet.com's wide selection of outdoor sporting goods, military and law enforcement gear, as well as scientific products and eyewear.

In 2018, the company was recognized for the 11th straight year by Internet Retailer Magazine as one of the top 200 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country.

Other stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com– the world's first members only store devoted to gear and Tactical-Store.com. For more information visit www.OpticsPlanet.com, and follow OpticsPlanet.com on [Twitter](#), [Instagram](#) and [Facebook](#).

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