



OpticsPlanet Announces the Arrival of Trijicon's New SRS Red Dot Sight

OpticsPlanet is excited to announce that the latest Trijicon Red Dot Sight, the Sealed Reflex Sight (SRS) is now available for order. This new Reflex Sight from Trijicon combines revolutionary new technology to give unprecedented performance to shooters around the world.

Northbrook, Illinois October 31, 2012 – OpticsPlanet.com, a leading online retailer of tactical gear, brings the latest [Trijicon Red Dot Sight](#) to their stores. The [Trijicon 1x38 SRS Red Dot Sight](#) brings together a wide variety of features to improve performance and reliability. As Trijicon is world-famous for their ACOG weapon sights, many tactical operators are eager to try out this new red dot sight.

Much like the Trijicon ACOG, the SRS (Sealed Reflex Sight) features incredibly tough construction due to its unique body design made from aircraft grade aluminum. This sight is intended for use by military and law enforcement professionals, so Trijicon made sure it is reliable enough for the most demanding situations.

While the housing and construction make the SRS nearly unbreakable, the power sources for this sight were also designed to enhance reliability in the field. A combination of a solar panel and a single AA battery provides enough power to provide a bright, easy to see red dot. Proper brightness is fundamental to the fast target acquisition of a red dot sight, so the manually adjustable controls allow the operator to set the brightness at the perfect level for their eyes and the conditions. The single battery powering the Trijicon SRS, when combined with the renewable energy from ambient light, should last between one and three years. Trijicon ensured soldiers and police officers would not need to worry about their battery dying at an inopportune moment with this new power system for the SRS.

Trijicon proved their understanding of a tactical operator's need for quick target acquisition and an unbelievably tough sight when they first introduced the [ACOG](#), and the new SRS shows they intend to keep giving military and law enforcement professionals just what they need to succeed. OpticsPlanet is proud to now offer the new Trijicon 1x38 SRS Red Dot Sight.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, [Dvor.com](#) – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

Media Contact:

Yelena Khavkhalyuk

@: pr@opticsplanet.com

Tel: (847) 513-6193

Fax: (847) 513-6978

###