



OpticsPlanet.com Announces Exclusive Partnership with TRYBE Defense™

FOR IMMEDIATE RELEASE

OpticsPlanet, Inc. expands its massive product offerings by adding TRYBE Defense to provide customers with high-quality parts and accessories.

NORTHBROOK, Ill., Sept 18, 2019 – OpticsPlanet.com, the leading online destination for technical and high-performance gear, is proud to announce that they will now be offering TRYBE Defense’s selection of firearm parts and accessories, along with innovative optics at a great value.

TRYBE Defense manufactures high-quality parts in pursuit of their mission of creating exciting ways to improve a firearm and its performance at the range. The team at TRYBE is composed of skilled firearms enthusiasts who know that getting the perfect shot is a combination of skill and great gear.

Part of the vast collection of gear that TRYBE has to offer includes their innovative riflescope accessory known as the ‘[Enhancer](#),’ which magnifies a scope’s zoom capability.

OpticsPlanet.com is known for carrying high-quality gun part brands such as Aero Precision, Spike’s Tactical, and Geissele. Now, with the addition of TRYBE Defense, OpticsPlanet continues its expansion in to the gun parts and accessories market by offering customers competitive gear to meet their needs.

[TRYBE Defense](#) products are available for purchase directly at www.OpticsPlanet.com.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 1 million items from over 3,500 brands in over 500 specialty categories, OpticsPlanet.com’s wide selection of outdoor sporting goods, military and law enforcement gear, as well as scientific products and eyewear.

In 2019, the company was recognized for the 12th straight year by Internet Retailer Magazine as one of the top 200 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest-growing companies in the country.

Other stores in OpticsPlanet, Inc.’s portfolio include OpticsPlanet.com, Dvor.com– the world’s first members-only store devoted to gear and Tactical-Store.com. For more information, visit www.OpticsPlanet.com, and follow OpticsPlanet.com on [Twitter](#), [Instagram](#), and [Facebook](#).

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