



OpticsPlanet and Vortex Optics Launch a “Win a Dream Hunt For Two” Sweepstakes
OpticsPlanet teams up with Vortex for a new “Dream Hunt For Two” at Hidden Valley Outfitters in the Sandhills region of Nebraska. The winner will also receive nearly \$2,500 worth of Vortex Gear for their hunt.

Northbrook, Illinois March 14, 2013 – OpticsPlanet.com and [Vortex Optics](http://VortexOptics.com) put their heads together to give their fans a new opportunity to enjoy their favorite pastime. Their solution is a new “[Dream Hunt For Two](#).” OpticsPlanet expands their prior giveaways with this new sweepstakes for a hunting trip to the Sandhills region of Nebraska, which boasts spectacular views and exceptional hunting. To sweeten the pot, the winner will also receive a Vortex Optics Prize Package worth almost \$2,500.

The Sandhills region of Nebraska features numerous natural landscape characteristics to make a hunting trip memorable, from rolling hills to canyons, gullies and creeks. The winner and a guest will partake in a 4 day/3 night guided whitetail hunting expedition through these pristine lands, while all meals and lodging will be included. The winner only needs to show up and enjoy the hunt.

The Vortex Optics Prize Package also includes a [Vortex Viper 4-16x50 Viper HS Rifle Scope](#), 30mm Scope Rings, [10x42 Viper HD Binocular](#), [Vortex Harness Strap](#), [15-45x65 Viper HD Spotting Scope](#), [Revision Military Eyewear Anti-Fog Cloth](#) and [Revision Sawfly Eye Shield Shooters Kit Deluxe](#). The winner can enjoy all this new gear on their hunt, making the trip even more successful and memorable.

OpticsPlanet anticipates a huge response from its customers for this exciting new sweepstakes. The lucky winner will make memories to last a lifetime, and the Vortex gear they take home will make future hunts more exciting for years to come. The contest ends April 19, 2013.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.’s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2012, the company was recognized for the sixth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by

Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

Where to Enter: <http://www.opticsplanet.com/dreamhunt>

Sweepstakes Rules: <http://www.opticsplanet.com/atk-signup/vortex-sweepstakes-official-rules.pdf>

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