



OpticsPlanet, Inc. Announces Partnership with Shooters Ridge.

Optics Leader Becomes Authorized Dealer for Shooters Ridge Shooting Systems.

Northbrook, IL – February 16, 2010 – OpticsPlanet Inc., the leader of shooting accessories in the Internet arena, has just teamed up with Shooter’s Ridge to begin carrying their specialty products. Shooter’s Ridge has been known as the epitome of efficient tactical gear and has now succeeded in partnering with a dominant force in the e-commerce sector. Shooters Ridge brand shooting accessories have always been a supreme example of durability, effective camouflage, and tact. Now that OpticsPlanet has become an authorized dealer of Shooter’s Ridge gear, you get the savings you’ve come to know and love in addition to the quality bi-pods, shooting rests, and other tactical gear from Shooter’s Ridge.

Shooter’s Ridge has set the stage for constructing bi-pods, gun vises, pistol rests, and racks with the hunter and shooter in mind. Rugged terrain and big game have been the motivation, and you will see the intricate details following this methodology. Shooter’s Ridge products feature expert design with meticulous workmanship using only the most demanded of materials. Their reputation for providing portable, tactical hiding locations and premier rests outshines all competitors, and their shooting sticks take on parallel construction.

Shooter’s Ridge is bringing a new standard to the utility of gun accessories. Their use of 1200 denier poly material for maximum durability keeps their products in your family for years to come. They even offer specialized accessories such as Picatinny Sling Adapters that give you more options to mount your gun sling. Built to last, the team of OpticsPlanet and Shooter’s Ridge intends on delivering quality goods well into the future.

About OpticsPlanet, Inc.

OpticsPlanet, Inc is the leading online optics retailer with a wide selection of sport optics, tactical and military gear, microscopes, and designer eyewear. Based in Northbrook, Illinois, OpticsPlanet offers serious product knowledge, exceptional customer service, and an outstanding product selection to customers worldwide.

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