

Request Design Form:

Select the digital product you need designed from the list below and provide your design requirements in the relevant table. Once completed please upload via the 'request design' button on the Springer Nature portal along with any additional files you feel would be useful i.e. artwork (logos, images, photos), creative briefs (word docs), storyboards (PowerPoint format).

Select Creative Type - then fill out size, logo/images, branding and text:

Standard banners: Leaderboard, MPU, Skyscraper, Billboard.....1

Rich Media: Expanding banner.....2

Wallpaper: (BDJJOBS).....3

Email: TPE.....4

E-alert: Advert.....5

1. Details we require for a standard banner design:

[Specs can be found here](#)

Please enter your design requirements below:

Please list the logo and images files and attach when uploading to the portal - .eps, .psd, jpg, gif, png formats:	
What branding/ colour requirements do you need? i.e. do you have a website URL for colour details:	
About the banner content - Campaign objective/CTA details:	
What text do you need to appear on each frame? Text/copy for frames - e.g. Frame 1	
Text/copy for frames - e.g. Frame 2	
Text/copy for frames - e.g. Frame 3	

2. Details we require for Rich Media banner design:

[Specs can be found here](#)

Please enter your design requirements below:

What rich media functionality do you need? Expanding with video, scrolling, multiple urls:	
Please provide a storyboard of the animation and functionality:	
Please list the video, logo and images files and attach when uploading to the portal - mp4, .eps, .psd, jpg, gif, png formats:	
What branding/ colour requirements do you need? i.e. do you have a website URL for colour details:	
About the banner content - Campaign objective/CTA details:	
What text do you need to appear on each frame? Text/copy for frames - e.g. Frame 1	
Text/copy for frames - e.g. Frame 2	
Text/copy for frames - e.g. Frame 3	

3. Details we require for the Wallpaper (BDJJOBS)

[Specs can be found here](#)

Please enter your design requirements below:

Are the panels for the wallpaper already designed by client or the Springer Nature design team will design:	
If artwork to be designed by SpringerNature - please list the logo and images files and attach when uploading to the portal - .eps, .psd, jpg, gif, png formats:	
What branding/ colour requirements do you need? i.e. do you have a website URL for colour details:	
Provide CTA details - one clickthrough url only:	

4. Details we require for the Email: Third Party Email

[Specs can be found here](#)

Please enter your design requirements below:

Please list and attach the logo and image files when uploading to the portal - .eps, .psd, jpg/gif/png formats:	
Please provide and attach all text/copy for the email (can be in a word doc - upload doc to the portal)	
Please provide all urls/links:	
What branding/color requirements do you need? i.e. do you have a website url for colour details:	

5. Details we require for E-alert Adverts

[Specs can be found here](#)

Please enter your design requirements below:

What size do you require? e.g. 629x81, 468x60, 170x40:	
Please list and attach the logo and image files when uploading to the portal - eps, psd, jpg, png, gif formats:	
Please provide all text/copy:	
What branding/color requirements do you need? i.e. do you have a website url for colour details:	
Please provide all urls/links:	