



## Arthur "Art" L. George, Jr.

**SENIOR VICE PRESIDENT/MANAGER OF ANALOG  
ENGINEERING OPERATIONS, TEXAS INSTRUMENTS  
(RETIRED)**

Art George along with his wife, Gwen George, formed The George Development Group (TGDG) in 2014 after his retirement from Texas Instruments Incorporated (TI). The GDG provides one on one career coaching and life mentoring to professionals and aspiring professionals in the corporate and business world. We deliver presentations to groups/organizations on how to build great teams, how to be a great leader and how to have a great career. In addition, we provide customized motivational speeches to groups/organizations. Art and Gwen leverage their combined almost 60 years of experience from their careers in the corporate and business world.

Prior to his retirement Art spent 30 years at TI. Art's last position was senior vice president and manager over Texas Instruments' (TI's) Analog Engineering Operations(AEO). Formed in June 2010, his AEO team was responsible for providing on-going engineering support and driving down production costs across TI's portfolio of ten's of thousands of analog integrated circuit (IC) products. Prior to the formation of AEO there was no centralized corporate level product engineering team at TI. Art brought to the role unique insight gained through a variety of operational positions, where he managed or was involved in the development of thousands of new IC products. The group reduced product cost by >\$100M a year for three consecutive years after the AEO group was staffed.

Prior to the AEO role, Art was the P&L manager for TI's High-Performance Analog (HPA) business unit, which is a billion dollar+ revenue division of TI that develops analog signal chain integrated circuit devices including data converters, amplifiers, interface and clock products. TI is a market leader in all of these areas. Previously, Art managed the High-Performance Linear business unit, which included TI's catalog amplifier and interface ICs. He was heavily involved in the integration of Burr-Brown, which significantly enhanced TI's capabilities in high-performance signal chain IC products.

Art led the acquisition of several companies for TI including Chipcon, a leader in low-power radio frequency (RF) technology, as well as directing the acquisition of Integrated Circuit Designs and Innovative Design Solutions, which expanded TI's design resources in low-power RF and high-speed analog, respectively.