

## INNOVATES EDITORIAL ADVISER PROFILE



## Calvin Carter

**FOUNDER & CEO, BOTTLE ROCKET** 

Calvin Carter is the founder and CEO of Bottle Rocket, an award-winning mobile strategy, design, and development company focused on connecting users with information, brands, and entertainment. Carter has built Bottle Rocket on the belief that exceptionally innovative technology not only enhances the way we do things - it redefines the way we live our lives.

Carter, who was recently named Ernst & Young Entrepreneur Of The Year® 2013 for the Southwest Area North Region, has grown Bottle Rocket to more than 180 "rocketeers" and completed more than 180 (and counting) iOS and Android apps since the company's founding in 2008. The company's apps have won numerous awards including an unprecedented number of Apple Hall of Fame awards, and frequently appear at the top of their categories on the App Store. In addition, Bottle Rocket has been named Entertainment App Developer of the Year by Variety, listed twice on the Inc 500, named one of the "Top 100 Places to Work" by The Dallas Morning News and positioned at No. 61 on the Forbes list of "Most Promising Companies."