SIGGRAPH ASIA 2016 MACAO

KEY TO THE FUTURE
The 9th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia

SA2016.SIGGRAPH.ORG
CONFERENCE: 5 - 8 DECEMBER 2016
EXHIBITION: 6 - 8 DECEMBER 2016
THE VENETIAN MACAO, MACAO

2016 FACTS & FIGURES

EVENT NAME	SIGGRAPH Asia 2016 - The 9th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia
DATE	Conference: 5 – 8 December 2016 Exhibition: 6 – 8 December 2016
WEBSITE	sa2016.siggraph.org
SPONSORED BY	ACM SIGGRAPH
ORGANIZER	Koelnmesse Pte Ltd (Singapore) Koelnmesse Pte Ltd (Macau Branch)
EVENT FREQUENCY	Annual, Rotate Regionally in Asia Pacific
VENUE	The Venetian Macao, Macao Special Administrative Region (SAR), P.R. China
TARGETED VISITOR GEOGRAPHIC REACH	65% Asia Pacific 20% North America 15% Europe & Middle East
PREVIOUS EVENT STATISTIC	**2013 – Hong Kong SAR, China :** Number of Visitors: 6,078 from 61 countries/regions **2014 – Shenzhen, China :** Number of Visitors: 5,968 from 53 countries/regions **2015 – Kobe, Japan :** Number of Visitors: 7,050 from 62 countries/regions
VISITOR PROFILE	**SEGMENTS** Advertising / Marketing Animation Architecture, Industrial, Urban Automotive Banking / Financial Broadcast, Film/TV Production Cinematography / Photography Computer Graphics Education / Training Electronics Enterprise / Commercial Games	**ROLES** Analyst Artist / Illustrator (Animation, Computer Graphics, Digital, Visual Effects) Architect Designers (Architecture, Graphic, Industrial, Interior, Product) Digital Innovator Developers (Application, Games, Software, Web) Distributor / Reseller Educator / Professor Engineer

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VISITOR PROFILE	Government / Association	Digital Video / Film Maker
	Information Technology	Investors
	Media / Entertainment	Programmer
	Manufacturers (Hardware)	Publisher
	Multimedia Production & Services	Researcher / Scientist
	Post-Production	Press / Publisher
	Public Relations / Communications	Student (University, PhD Candidate)
	Visual Effects	Top Management (CEO, CTO, Director)

EXHIBIT SEGMENT	- Animation & Visual Effects, Hardware, Software, Post Production & Solutions associated with **Computer Graphics**. **Interactive & Innovative Technologies** including Virtual Reality, Motion Capture, 3D Printing and Gaming Technologies. **High Performance Computing** including Visualization, Big Data, Cloud Based System and Solutions. **Education, Training & Research** in Computer Graphics, Science, Technology, Media Arts and Digital Media.

EXHIBIT PROFILE	**Hardware**	**Software**
	3D Rapid Prototyping	2D / 3D Graphics
	3D Scanners	3D Modeling
	Commercial Game Equipment	3D Scanning
	Consumer Electronics	Aerospace and Automotive Applications
	Digital Cinemas	Animation
	Digital Signage	Architecture Design and Applications
	Digital Video Hardware	Artificial Intelligence
	Digitizing Cameras	Authoring Software
	Display Technology	Broadcast Design Software
	DVD Authoring Tools	Business and Financial Graphics
	Encoders / Decoders	CAD / CAM / CAE / CIM
	Eyes Tracking Devices	Commercial Game Engines
	Furniture	Computer-Video Interfacing
	Geographic Information Systems	Data Analysis
	Graphics Accelerator Boards	Desktop Publishing
	GroupWare	Desktop Video Production Software

EXHIBIT PROFILE	Haptic Input Devices	Digital Imaging
	Hardcopy Devices; Photographs / Slides	Digital Publishing Platform
	HDTV	Electronic Publishing
	Head Mounted Displays	Engineering Applications
	High Performance Graphics Processors	Geographic Information Systems
	High Resolution Technologies	Graphics Design Systems
	Imaging	Graphics Accelerator Boards
	Input Devices	Graphics Standards Software
	Interface Tools	Groupware Software
	Mobile Computing	Image Based Modeling
	Monitors and Display	Image Management
	Motion Capture Equipment	Industrial Design
	Multimedia Tools and Applications	Information Visualization
	Networking Equipment / Infrastructures	Mapping and Cartography
	OEM Components	Medical Imaging Software
	Online Network Services	Mobile Marketing
	Printers and Plotters	Motion Capture Software
	Projector	Paint Systems
	RAID Systems and Storage	Rendering and Modeling
	Robotics and Gadgets	Scientific Application and Visualization
	Scan Converters	Simulation
	Scanners	Smartphone Application Development
	Smartphone Chipset Solutions	Streaming Technology
	Storage Devices; Tape / Disk	System Integrators
	Terminals, Monitors and Displays	Video Encoding and Compression
	Video Effects Equipment	Visual Effects Software
	Video Servers	Virtual Reality
	Visual Computing	VR Software
	Workstations	Web 3D / Graphics

Services
Animation / Film / Visual Effects
Augmented Reality
Community
Conferences and Exhibitions
Consulting / Outsourcing
Contract Graphics / Programming
Education / Training
Government / Association
Media / Publications
Online Video Platform
Rendering