

**Supplementary Table 1 Carotenoid composition of maize callus expressing a *Psy* transgene**

<i>Psy</i> source	Colored carotenoid composition, % of total <sup>a</sup>						phytoene ( g/g) <sup>b</sup>
	$\beta$ -carotene	$\alpha$ -carotene	lutein	violaxanthin	neoxanthin	minor xanthophylls	
Maize	51.3	22.5	19.0	3.9	0.7	2.6	96
Rice	35.5	11.0	33.1	12.9	n.d.	7.4	59
Tomato	15.8	5.4	50.1	21.6	6.9	0.3	2.5
Pepper	10.1	3.3	41.9	43.3	1.4	n.d.	1.6
Carrot	8.6	2.5	51.0	25.7	11.9	0.2	3.7
<i>Arabidopsis</i>	21.1	10.5	44.1	20.4	2.4	1.6	0.4
Daffodil	15.9	4.7	49.5	21.2	6.5	2.1	0.1
None (empty vector)	5.4	1.4	47.0	36.9	7.4	1.9	1.0

<sup>a</sup> Colored carotenoid values are the average for the five calli containing the highest carotenoid content from each population (n.d. is not detected).

<sup>b</sup> For phytoene, the content of the 75<sup>th</sup> percentile sample is shown.