



**Terry Murphy**

*Vice President and Executive Producer*

Mr. Jerry Seib  
President  
Gridiron Club  
Washington, DC

Dear President Seib:

In the year 2019, there are few Washington institutions still closed to coverage by the electronic media; the annual Gridiron Club Dinner is among the most notable.

Therefore, as we have throughout the years, C-SPAN is writing to request that the Gridiron Club allow our cameras to cover your March 2 dinner. Over the past few years, the Club has modified its coverage rules to meet the reality of today's social media environment. Since the dinner is now on the record and can be reported on as soon as it concludes, print and social media enjoy a reporting advantage that television journalists do not. We hope you will consider taking the next step and permit video coverage on a delayed basis.

If the club's Executive Committee remains reluctant to allow cameras to cover the entire program, we propose that you permit us access just to the speeches of the elected officials who are presenting. Over the years, Gridiron speeches have impacted the political reputations of presenters and we continue to think it's appropriate for the public to have the opportunity to see these national figures in this setting, especially in an organization run by journalists.

C-SPAN would operate under the same rules as print/online reporters—holding the speeches for air until after the dinner concludes. We are also committed to working with you to ensure that our production is as unobtrusive as possible, so as not to impact the evening for your attendees. And we'd willingly share our video with other news organizations.

Thank you for your consideration. Please reach out to me with any questions or clarifications. I look forward to hearing of the Club's decision.

Best regards,

A handwritten signature in black ink that reads "Terry Murphy". The signature is written in a cursive, flowing style.