

Designing Our Future

Southwest  Tech
Here. Now.



*Southwest Wisconsin Technical College and the
Southwest Wisconsin Technical College Foundation, Inc.*

2007–2008 ANNUAL REPORT / 2009 CALENDAR



Dr. Karen R. Knox
Southwest Tech
President

Greetings,

Our level of excitement and activity at Southwest Tech built rapidly this past year in anticipation of a truly transformative 2009 for our Fennimore campus. As 2008 dawned, we publicly unveiled our latest Campus Master Plan.

Creation of this plan, our vision of the future of technical education in southwest Wisconsin, spanned more than half a decade and involved input from Southwest Tech's many stakeholders. Business and civic leaders and other community members willingly shared with us what they wanted and needed most from their local technical college. Once completed, our Campus Master Plan became the focus of a \$31.9 million referendum, the necessary next step to making the plan come alive.

We kicked off a whirlwind campaign in late January, bringing our case for voter support of the referendum into the spotlight. And on April 1, a majority of voters told us that they liked what they saw. Since that date, work has proceeded apace on the design of new and upgraded facilities, unprecedented campus renovations that will serve the needs of our region's next generation of learners.

The most obvious and far-reaching changes to Southwest Tech will center on new-from-the-ground-up construction expected to begin in Spring 2009. We

presently are designing a Health Sciences Center and an Ag/Auto Technical Center. We also are developing a comprehensive Public Safety Training Complex. This complex, while not on campus, will be conveniently located nearby.

The Campus Master Plan also guides critical renovation and reallocation of existing facilities. Significant square footage will be reconfigured and upgraded, enabling us to accommodate programs requiring more space, to increase efficiency by collocating complementary programs, and to improve learning by incorporating the latest technologies into classrooms, labs, and shops.

On April 1, 2008, voters entrusted to us the authority to borrow nearly \$32 million. Now we must continue to demonstrate our worthiness by showing you how these funds will strengthen southwest Wisconsin and enable Southwest Tech to be the region's leading partner in higher technical education and workforce training.

Throughout its history, Southwest Tech has been a vital educational and economic force. We have no doubt that this will continue, particularly given the tremendous show of support we received at the polls. Our deepest thanks.

We hope you enjoy this 2009 College and Foundation Annual Report and Calendar. We also eagerly anticipate sharing with you the progress that is being made on the new Southwest Tech.

Sincerely,
Karen R. Knox, Ph.D.
Southwest Tech President

Southwest Wisconsin Technical College District Board



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On the Cover | Dr. Karen Knox, Southwest Tech president, and her immediate predecessor in the post, Dr. Dick Rogers, review plans of the pending Southwest Tech campus expansion. Southwest Wisconsin residents voted in April 2008 to invest \$31.9 million in campus improvements to meet regional demand for affordable, relevant training in a changing economy.

Keeping Our Communities Strong through Campus Development

Immediately following voter approval of Southwest Tech's \$31.9 million ballot measure on April 1, 2008, the college began to implement its latest Campus Master Plan. College officials engaged Milwaukee-based Zimmerman Architectural Studios to assist with campus improvements designed and engineered to accommodate the needs of Southwest Tech's many stakeholders. These improvements include completely new structures as well as reconfigured and renovated existing facilities.

Entirely new facilities currently nearing design completion under TECHspanion, as this unprecedented change to Southwest Tech is being called, include the following:

- Health Sciences Center
- Agriculture/Automotive Technical Center
- Childcare Center
- Public Safety Training Complex

The first three buildings will be located on the main campus. The complex for training people dedicated to public safety, including firefighters, emergency medical service personnel, and law enforcement officers, will be off campus but conveniently sited nearby.

Much of the existing campus will also be changed under Zimmerman's professional guidance. Significant square footage will be reconfigured and upgraded, enabling the college to accommodate programs that presently require more classroom or laboratory space. Other objectives include increasing efficiency by collocating complementary programs, improving the learning environment by installing the most up-to-date teaching tools and state-of-the-industry equipment, and enhancing sustainability by incorporating the latest green technologies.

The new three-story Health Sciences Center is being planned for a sloping campus site just east of the present Koenecke Building (Building 200) and Kramer Administration Building (Building 300). Noteworthy features of the new building include numerous large classrooms and laboratories on the second and third floors that are equipped to train our future nurses and allied healthcare professionals. Dental and health clinics for uninsured and Medicaid patients are in current plans for the first floor. Once built, the Health Sciences Center will eliminate further need for the leased Southwest Tech Annex building.

The new building will complement the architectural character of the existing campus while creating a new presence along Highway 18 to announce Southwest Tech to the students, visitors, and passersby.

The new Health Sciences Center is being built to:

- Expand current facilities to train additional nurses and other high-demand healthcare professionals
- Allow space for future programs such as Radiography, Clinical Technician, and Physical Therapist Assistant in response to healthcare industry needs
- Allow Southwest Tech to educate regional healthcare professionals who have roots in southwest Wisconsin communities
- Expand and update labs to maintain current industry standards and technology for Southwest Tech students

The Agriculture/Automotive Technical Center will accommodate shops, classrooms, offices and storage for the programs that train students in the expanding fields of agricultural equipment, automotive service, and auto collision repair programs. The new, single-story facility will be built east of Bronson Boulevard.

The new Ag/Auto Technical Center is being built to:

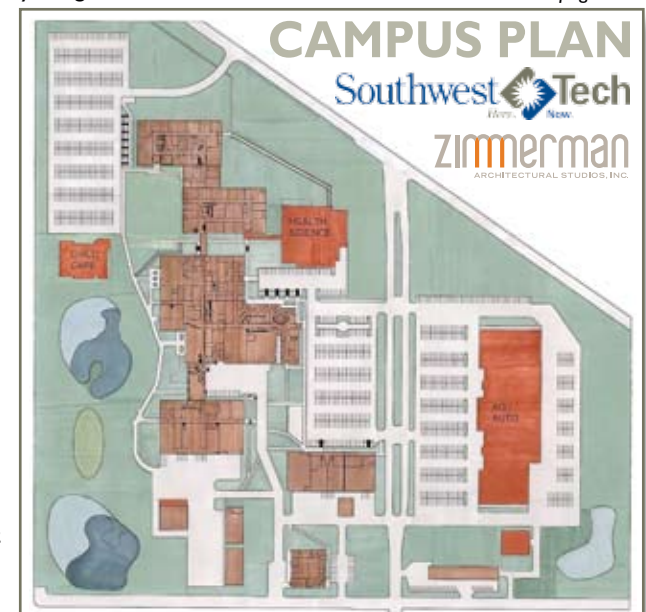
- Enable students to train indoors on larger modern agricultural equipment
- Allow Southwest Tech ag programs to respond to evolving needs for agricultural training caused by advances in farming technology
- Expand Automotive Technician and Auto Collision Repair & Refinish Technician programs to feature a broader curriculum and more state-of-the-industry equipment used to maintain and repair today's complex vehicles
- Provide additional dedicated lab space for the Automotive Technician program to hold full-sized SUVs and pick-up trucks, allowing students to train on these common vehicles
- Increase the level of lab safety by providing larger work stations capable of accommodating student projects that often involve the complete disassembly of ag equipment, trucks, and other vehicles under repair

The new Childcare Center is being designed not only as a training ground for Southwest Tech students, but as a safe daytime venue for children between the ages of 6 months and 5 years of students and college staff. The approximately 10,000 sq. ft. building will be located south of the west parking lot and will feature a safe drop off and pick up area for parents and children. The center will allow a more distinct separation of children based on age than is possible with current facilities. Further, the building is being designed to achieve the National Association for the Education of Young Children Academy for Early Childhood Program accreditation.

The new Childcare Center is being built to:

- Create childcare training center that will qualify for national accreditation by providing numerous large windows that allow outdoor viewing and natural light; a big indoor play area for large motor skill development; and special rooms for the care of sick children
- Improve hands-on clinical learning for Child Care Services and Early Childhood Education students
- Create a child observation area that integrates teaching and childcare services
- Provide convenient daycare for an increasing number of students with small children
- Incorporate the latest safety features and create a more child-friendly environment than is possible with the current daycare, which operates in retro-fitted classrooms

Continued on page 4...



While designs are a work in progress at the printing of this publication, Southwest Tech is working closely with Zimmerman Architectural Studios, Inc., to develop functional and esthetically pleasing additions to the campus footprint.

Campus Development continued...

The new Public Safety Training Complex will be conveniently located near Southwest Tech's main Fennimore campus. The complex will feature the following facilities and be enclosed by a perimeter security fence.

- A Control Building for the entire complex will include an office, a large multi-purpose room for various training and classroom uses, restrooms, and storage areas, as well as adjacent paved parking.
- A Fire Burn Building will allow firefighters to observe the behavior of fires and participate in suppression techniques in a controlled and safe environment. Other potential uses of the building include hose and pumper certification training as well as instruction in rapid intervention, search and rescue, and rope rescue techniques. The building also could be used for instruction in the proper use of self-contained breathing apparatus, in how to conduct forced entry, and in procedures for suppressing LP gas leaks and fires.
- An Emergency Vehicle Operations Course (EVOC) and Pursuit Driving Track will be built to train emergency response personnel—firefighters, emergency medical technicians, and law enforcement officers—in the safe operation of emergency, rescue, and police vehicles. Southwest Tech's law enforcement academy classes will use the track for basic training while seasoned officers will receive ongoing proficiency training.
- An Outdoor Firearms Range will be a thoroughly modern facility suitable for conducting the 52-hour minimum firearms training required by the law enforcement academy as well as regular proficiency training for seasoned officers.

The new Public Safety Training Complex is being built to:

- Create a comprehensive facility to train more volunteer firefighters and emergency medical services personnel
- Expand training available to firefighters and other rescue personnel in tactics such as fire suppression, ventilation, search and

rescue, rope rescue, advanced extrication, and hazmat mitigation

- Provide a safer, more controlled training environment for law enforcement officers, firefighters, and other public safety professionals
- Respond to state-mandated training for fire and emergency volunteers
- Allow more multi-agency training
- Hold certified firefighter examinations in this region and better serve local volunteers

Development Projects to Incorporate Sustainable Design

Southwest Tech officials are learning about the concept of sustainable design as the plans for campus expansion continue to be developed. According to Zimmerman Architectural Studios, architects and engineers of record for the college, sustainable design is an approach to architecture that lessens the environmental impact of a building over its entire lifetime and beyond. Zimmerman principal Doug Barnes, who manages Southwest Tech's current projects, describes that "lifetime" as the period from initial building design through post-demolition recycling of building materials.

Laypeople often use the term "green technology" when referring to sustainable design, according to Barnes. However, sustainable design is broader than just greater energy efficiency or a smaller carbon footprint, what the public often associates with "going green." Buildings that are sustainable are designed and constructed with the objectives set forth by the Division of State Facilities, Wisconsin Department of Administration in mind. These are:

- Effective use of existing space
- Respect for the larger environmental and social context into which a building fits
- Promotion of human health, comfort, and performance
- Conservation of natural resources and reduction of environmental impact
- Energy efficiency
- Life cycle cost of the building project

Southwest Tech's Strategic Plan for 2008-2011

Strategic planning is Southwest Tech's process of defining its direction and making decisions on allocating its resources and programming to pursue this strategy, including its capital and people. One of the techniques for developing a strategic plan is conducting a SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats) using data.



Staff and students participating in creating the 2008–2011 Strategic Plan were (front row, l. to r.) Janet Ready, Julie Payne, Joy Kite, Sue Moen, Susan Davis Allen, Barb Tucker, Janet Matzen, (back row, l. to r.) Charlie Draheim, Kris Wubben, Bonnie O'Brien, Joyce Czajkowski, Beth Whitish, Samantha Iverson, and Jim Gerrits.

students, worked for six months to review data from communities, students (both current and graduate), employers, and staff. The team created a SWOT analysis for each group from research data. The chart below is the Community SWOT analysis that came from focus group data, collected twice, from the following communities during 2006-2008: Richland Center, Dodgeville, Lancaster, Platteville, Boscobel, Prairie du Chien, and Darlington.

SWOT COMMUNITY INPUT SUMMARIZED VERSION	
<p>Strengths</p> <ul style="list-style-type: none"> • Southwest Tech Staff • Advisory Committees • Practical classes/relevant curriculum • Community/employers satisfied with graduates • Shortest time to career • The facility itself 	<p>Weaknesses</p> <ul style="list-style-type: none"> • Marketing (College & course offerings) • Flexibility of class times (evening/weekend) • Limited off campus entertainment options • Ability to transfer is difficult • Limited health care offerings
<p>Opportunities</p> <ul style="list-style-type: none"> • Needs of aging population • Expanding distance learning (online) • Accelerated programs • Incarcerated population educational offerings • Additional creation of jobs/economic development 	<p>Threats</p> <ul style="list-style-type: none"> • Competition with other educational offerings • Changing demographics • Limited revenue streams • Energy costs • Cost of healthcare

As you review the SWOT above, pay particular attention to those items in bold. You can see the direct relationship to the Strategic Direction statements that resulted from our data analysis, SWOTs, and discussion. The new Strategic Directions for Southwest Tech for 2008-2011 are listed below.

1. Optimize technology to enhance services to the Southwest Tech community.
2. Increase flexibility and accessibility of course/program offerings through nontraditional delivery methods.

3. Create career pathways to increase seamless transfer opportunities with other educational systems.
4. Expand outreach and programs to enroll more learners into higher education.
5. Maintain high service standards and professional development to continually enhance the teaching, learning, and working environment.
6. Market programs to reach, enroll, and retain students.



Generations of Education

To demonstrate the impact that Southwest Tech has had on the region since being founded over 41 years ago, the Southwest Tech Foundation sponsored the “2008 Southwest Tech Family Reunion Contest.” Many families from around southwest Wisconsin sent in contest entry forms full of family member names who had taken classes at Southwest Tech. The hundreds of identified Southwest Tech alumni demonstrated the multi-generational impact that the college has had on the lives of people in our region of the state.

Pictured above is the winner of the Family Reunion Contest. The entry was submitted by Chyme Stimart (second from left). Also joining Chyme for the photo is (l. to r.) her sister Cindra, husband Scott, daughter Courtney, mother Evelyn, and daughter Sarah. Chyme’s contest entry form included 99 family members (she said there were more but she stopped at 99!) who had taken at least one course at Southwest Tech. Besides being featured in this report, Chyme received a family vacation package generously donated by the Wilderness Hotel and Golf Resort in Wisconsin Dells.

Congratulations Chyme and family for being the 2008 Southwest Tech Family Reunion Contest winner!



College Mission

Southwest Wisconsin Technical College provides lifelong learning opportunities with an individualized focus for students and communities.

College Vision

Southwest Wisconsin Technical College will be a leader in learning-centered education.

Southwest Wisconsin Technical College 2008–2009 Budget Summary

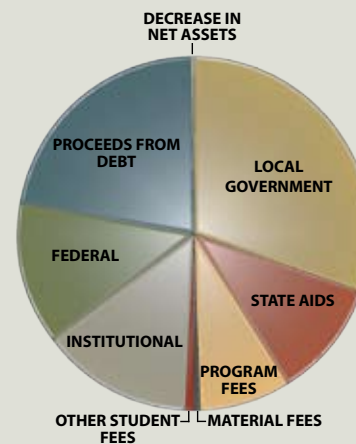
REVENUES/RESOURCES

Local Government.....	\$ 13,915,000
State Aids.....	4,964,000
Program Fees.....	3,709,000
Material Fees.....	305,000
Other Student Fees.....	374,000
Institutional	6,273,000
Federal	6,060,000
Proceeds from Debt.....	10,000,000
Decrease in Net Assets.....	40,000
Total Revenues.....	\$ 45,640,000

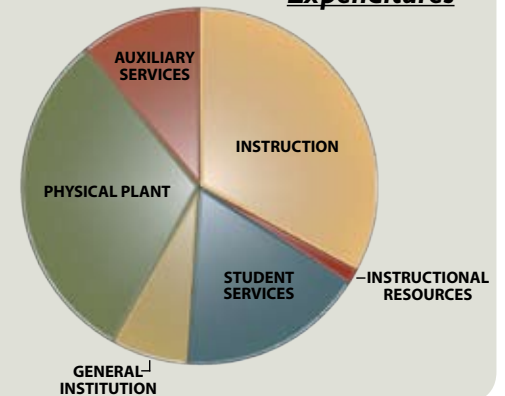
EXPENDITURES/USES

Instruction.....	\$ 15,004,000
Instructional Resources.....	605,000
Student Services	7,739,000
General Institutional.....	3,150,000
Physical Plant.....	14,155,000
Auxiliary Services	4,987,000
Total Expenditures.....	\$ 45,640,000

Revenues



Expenditures



A man with a goatee, wearing a grey polo shirt with a logo, stands in a wooden barn. The background shows a green field and a sky. The name 'Kevin' is written in a large, white, cursive font in the upper left corner.

Kevin

"My education from Southwest Tech helped me understand that whether I was a farm business and production management instructor or an agriculture loan officer, customer service is my business."

KEVIN RAISBECK

1996 GRADUATE, AGRIBUSINESS/SCIENCE TECHNOLOGY PROGRAM

As a Southwest Tech agribusiness alumnus and former instructor, Kevin Raisbeck has the unique perspective of seeing his education from start to finish. As the First National Bank of Platteville Vice President of Agriculture/Commercial Lending, Kevin now provides start to finish solutions for farmers who want to enhance or expand their operations. "Joining one generation to the next to help families keep farming profitable is a mission of ours," says Kevin. He is pictured standing in the dairy modernization construction site of fellow Southwest Tech alumni Mark and Dan Steffensmeier who are expanding their dairy operations in Bloomington, Wisconsin.

January 2009



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Dominic

"The hands-on learning, caring instructors, and small class sizes at Southwest Tech helped me jump-start my career in telecommunications."

DOMINIC OSTERHAUS

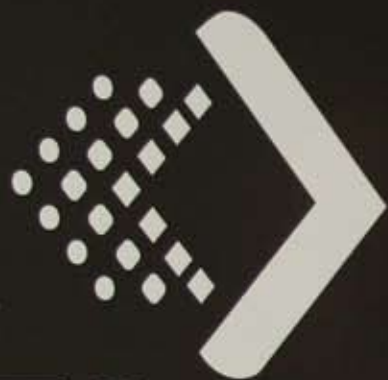
2005 GRADUATE, INFORMATION TECHNOLOGY - NETWORK COMMUNICATION SPECIALIST

When the UW Badgers compete at home, Bloomington native and Southwest Tech Networking Communication Specialist alumnus Dominic Osterhaus puts his technical skills to use making sure that everyone can communicate with each other. Dominic works for the University of Wisconsin Intercollegiate Athletics Department as a Telecommunications Coordinator.

Last year Southwest Tech students had \$3.9 million in unmet financial need and required \$16,000 in emergency loans.

February 2009

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TC networks

Jason

"Our company thinks so much of the training I received while attending Southwest Tech, that we consistently look to the college for new employees."



JASON TYSON

2002 GRADUATE, INFORMATION TECHNOLOGY-NETWORK COMMUNICATION SPECIALIST

TC Networks was established in 1998 as Tyson Computing, a technology service agent for small businesses. Since then TC Networks has expanded into a technology consulting company with a focus on providing innovative solutions for thriving business, education, and media industries. TC Networks' professional staff specializes in providing objective, multi-platform solutions to their clients. As strong advocates and generous supporters of Southwest Tech, a vast majority of TC Networks employees are graduates of the College's Information Technology programs. Pictured with Jason is his father and business partner, Roger Tyson.

March 2009



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Connie

"I wanted to make a real difference in the culinary management industry. As a returning adult student, I realized that attending Southwest Tech was a great investment in my career."

CONNIE SADLER
2002 GRADUATE, CULINARY MANAGEMENT

Southwest Tech alumna Connie Sadler enjoys a dynamic career as a corporate training coordinator with Culver's ButterBurger University. Connie credits the industry savvy faculty and hands-on curriculum at Southwest Tech with helping her to advance her career in culinary management. Connie's advice for people considering career advancement is, "If you want an aggressive return on your time and effort, a commitment to education is required in order to have a competitive edge."

April 2009



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<p>5</p> <p>Palm Sunday</p>	<p>6</p>	<p>7</p>	<p>8</p>	<p>9</p> <p>Jewish Passover No SWTC Classes</p>	<p>10</p> <p>Good Friday No SWTC Classes</p>	<p>11</p>																																																																																											
<p>12</p> <p>Easter</p>	<p>13</p>	<p>14</p>	<p>15</p> <p>Tax Day</p>	<p>16</p>	<p>17</p>	<p>18</p>																																																																																											
<p>19</p>	<p>20</p>	<p>21</p>	<p>22</p> <p>Administrative Professionals Day Earth Day</p>	<p>23</p>	<p>24</p> <p>Arbor Day</p>	<p>25</p>																																																																																											
<p>26</p>	<p>27</p>	<p>28</p>	<p>29</p> <p>SWTC Foundation's A Day for Southwest Tech</p>	<p>30</p>																																																																																													

Eddie

"It's not what you do for a living so much as how much heart you put into it. Helping to empower people is what I enjoy most about my career in healthcare."



EDDIE IBARRA

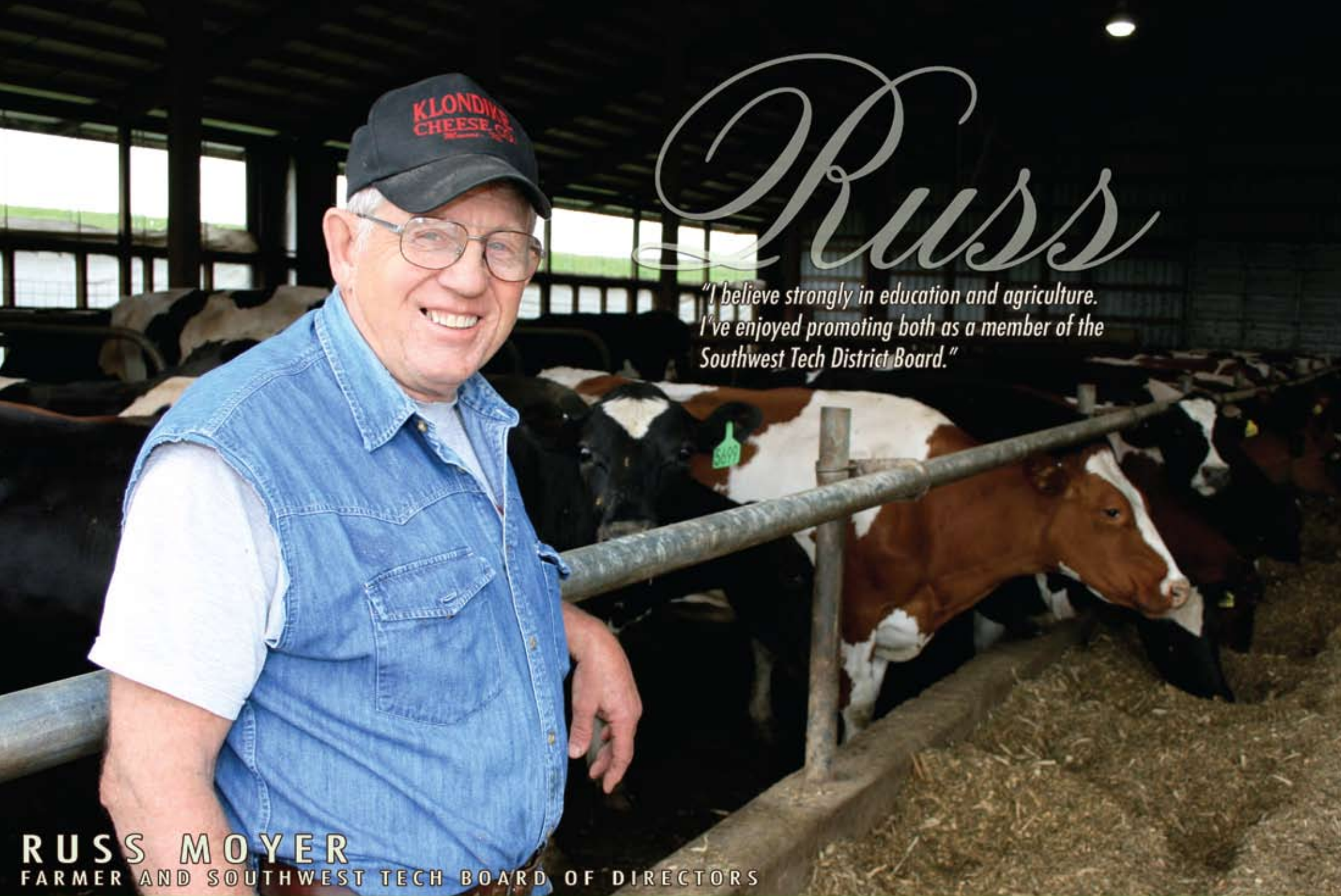
1996 GRADUATE, NURSING - ASSOCIATE DEGREE

After a successful military career, Eddie Ibarra wanted to elevate his passion for healthcare by becoming a registered nurse. "There were so many people who wanted to help me achieve...theory instructors, clinical instructors, and the Financial Aid Office. Thanks to their support, I always felt like I could do this!" Ibarra proclaimed. Eddie went on to found Ibarra's Nursing Services, Inc., where he and other case managers serve as the hands and feet for quadriplegic clients. Eddie is pictured with his client and friend Jason Danielson.

May 2009



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Russ

"I believe strongly in education and agriculture. I've enjoyed promoting both as a member of the Southwest Tech District Board."

RUSS MOYER
FARMER AND SOUTHWEST TECH BOARD OF DIRECTORS

For 27 years Russ Moyer has advocated for the educational needs of southwest Wisconsin. As the second longest serving district board member in the Wisconsin Technical College System, Russ has seen dramatic growth of the Fennimore campus and thousands of regional citizens served. Russ and his family own and operate Moyer Dairy Farms located outside of Barneveld, Wisconsin.



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A woman with short reddish-brown hair and glasses, wearing a dark blue polo shirt with a name tag, stands in a manufacturing facility. She is smiling and looking towards the camera. Behind her are large, complex metal parts, likely hydraulic cylinders, arranged in rows. The background shows industrial shelving and equipment.

Margaret

"As a female in a non-traditional career, I have found machining to be a very rewarding occupation. Based on my job performance and skills, I am now a Quality Control Technician/Gauge Coordinator and really enjoy my work. The instructors at Southwest Tech gave me all the one-on-one help that I needed to succeed."

MARGARET WELTER
1998 GRADUATE, MACHINE TOOL OPERATION

Margaret Welter works in the manufacturing industry for HyPro, Incorporated, located in Platteville, Wisconsin. Since graduating from the Machine Tool Operation program, Margaret has applied the skills she learned at Southwest Tech to progress in her career. "I would recommend the Machine Tool Operation program to anyone, male or female, who wants a good job with a future."

Nearly 99 percent of Southwest Tech graduates have reported overall satisfaction with their education.

July 2009



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		<p>Wisconsin Farm Technology Days, Waterloo</p>	<p>Wisconsin Farm Technology Days, Waterloo</p>	<p>Wisconsin Farm Technology Days, Waterloo</p>																																																																																													

A young man with short brown hair and safety glasses is smiling. He is wearing a light blue button-down shirt with the Rockwell Automation logo on the left chest. He is standing in front of a large, grey industrial control panel with many buttons, switches, and dials. The name 'Stephen' is written in a large, white, cursive font in the upper left corner of the image.

Stephen

"There is a night and day difference from the start of my training to where I am right now. I recommend to my friends and classmates that working at Rockwell Automation is a great career opportunity."

STEPHEN GOSS
STUDENT, ELECTRO-MECHANICAL TECHNOLOGY

Southwest Tech student Stephen Goss is a recipient of the "Rockwell Automation Electro-mechanical Program Scholarship." Promoting workforce development in the skilled trades, Rockwell Automation has established partnership efforts with Southwest Tech. The partnership between the Milwaukee based company, which has a manufacturing facility in Richland Center, and Southwest Tech involves engaging students in career development, scholarship support, and technical training.

August 2009



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23	<p>24 First Day of SWTC Classes— Returning Students</p>	25	26	27	<p>28 First Day of SWTC Classes— New Students</p>	29																																																																																				
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Aundrea

"An education from Southwest Tech gave me the options to take my career in many different directions. It is amazing where life's paths take you when you let it."

AUNDREA KERKENBUSH
1990 GRADUATE, EARLY CHILDHOOD EDUCATION

As the Principal of Community and Yahara Elementary School located in Edgerton, Wisconsin, nearly 1,000 young students look up to Fennimore native Aundrea Kerkenbush. The start of Aundrea's career in education began at Southwest Tech where there is a family history of attending the College. "My Mom and Dad, siblings, and now my daughter have all attended Southwest Tech," said Kerkenbush.

A photograph of Hal Osborn, a man with glasses and a dark suit, sitting at a black Yamaha grand piano. He is smiling and looking towards the camera. The piano is open, and the Yamaha logo is visible on the fallboard. The background is a wood-paneled wall.

Hal



"Going back to school at age 38, I was a little worried, but Southwest Tech opened me up to understanding the career path potential before me."

HAL OSBORN

1989 GRADUATE, BUSINESS ADMINISTRATION / FINANCE AND ACCOUNTING

Perhaps best remembered for playing keyboards in the band "Miami Bay," Hal Osborn was an active student while attending Southwest Tech. Serving as the Student Body President and STAR Ambassador, Hal has leveraged those student life experiences into a successful career as the President of Tower Credit Union. Hal continues his service to others as a member of the Accounting Advisory Board and Vice President of the Wausau Conservatory of Music.

October 2009

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
SEPTEMBER 2009 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	NOVEMBER 2009 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30			1 World Dairy Expo Alliant Energy Center, Madison	2 World Dairy Expo Alliant Energy Center, Madison	3 World Dairy Expo Alliant Energy Center, Madison
4	5	6	7	8	9	10
11	12 Columbus Day	13	14	15	16 Boss's Day	17 Sweetest Day
18	19	20	21 No SWTC Classes	22	23	24 United Nations Day
25	26	27	28	29	30	31 Halloween



Peggy

"Having a resource like Southwest Tech in our area of the state is critical to the overall success of the region. We all rely on Southwest Tech to train our emergency responders, healthcare professionals, agriculture leaders, industry workers, and the list goes on and on. Rural Route 1 Popcorn is proud to support the educational mission of Southwest Tech."




PEGGY BIDDICK

RURAL ROUTE 1 POPCORN AND FRIEND OF THE FOUNDATION

The Rural Route 1 Popcorn store in Montfort, Wisconsin, is a popular stop for tourists and locals alike who want to enjoy a selection of gourmet popcorn like cheddar cheese and the famous bestseller K'Nuckle...a creamy medley of popcorn, almonds, and luscious white fudge. The Rural Route 1 Popcorn store also offers a variety of gift choices for all seasons. Rural Route 1 Popcorn and the Biddick family have long supported Southwest Tech since Peggy's father-in-law Roger Biddick served on the Board of Directors that founded the College in 1967.

November 2009



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Ritch



"The instructors at Southwest Tech impressed upon me the importance of embracing life-long learning."

RITCH STEVENSON

1986 GRADUATE, ELECTRO-MECHANICAL TECHNOLOGY

Building Automation Products Inc. (BAPI) founder Ritch Stevenson credits his Southwest Tech educational experience with helping to shape the company's corporate culture of maximizing applied knowledge, celebrating innovation, and continual employee development. "Much of what we do at BAPI relates to my hands-on learning at Southwest Tech which encouraged students to express themselves individually through projects in their areas of interest," said Stevenson. Located in Gays Mills, BAPI engineers and manufactures sensors and solutions for the heating, ventilation, air conditioning and refrigeration industry.

December 2009

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Joni Graves
Foundation Board
President

Dear Friends,

I want to thank you for your support in ways large and small. It has been an honor to witness first-hand the wonderful generosity and support from our communities.

On April 1, 2008, the referendum passed with a resounding 59% voter approval. Validation of the College's mission through a successful referendum vote is wonderful. Added benefits

are the numerous community discussions throughout the district that provided many opportunities to listen to you and incorporate your recommendations for the future of Southwest Tech. Your input affirmed that the College is a valued resource in our region, and I look forward to the community services that will be expanded in years to come.

Thanks to your support, meeting the future campus facility needs is well underway. However, your help is still needed to keep our communities strong through technical education. Establishing a scholarship paves the way for a person to achieve a better life through education. A gift to support faculty development helps ensure that the training students receive is industry relevant. Your imagination is the only limit to how you can help change lives. I encourage you to make a difference by investing in the mission of Southwest Tech.

I am honored to witness first-hand the impact your generosity has had on the lives of Southwest Tech students. As the Southwest Tech Foundation Board President, I've had the pleasure of hearing directly from faculty and students about how your investments have helped overcome adversity and sustain the quality of education that residents of southwest Wisconsin deserve.

Please put this calendar into service, and remember that the Foundation's mission depends on your continued generosity. With your support, the Southwest Tech leadership is busy building a future campus vision. I would like to invite you to join me and the hundreds of other Southwest Tech Foundation supporters who change lives by providing opportunities for student and faculty success.

Best regards,

Joni Graves

Southwest Tech Foundation Board President

Southwest Wisconsin Technical College Foundation, Inc.
Volunteer Board of Directors



Joni Graves
President



Mark Cupp
Vice President



Randy Weeks
Secretary-Treasurer



Charles Kranz
Past President



Dr. Virginia Bradford



J. Bruce Bradley



Ron Coppernoll



Susan Davis Allen



Dr. Karen R. Knox



Connie Larson



John Mauss



Russell Moyer



Nick Nice



Pat Shemak



Lenore Sydnor



Foundation Staff

(l. to r.) Heather Fifrick, Foundation Manager; Dr. Karen R. Knox, Foundation Co-Director; Susan Davis Allen, Foundation Co-Director; Derek Dachelet, Resource Development Officer; and Jessica Helms, Foundation Assistant/Accounting Specialist

Southwest Wisconsin Technical College Foundation Supports Learning...Here. Now.



Heather Fifrick
Foundation Manager

You Change Lives

"We change lives by providing opportunities for success." This is a true statement of what we believe and what donations to the Foundation can help accomplish. You, as

a donor, have the opportunity to positively impact the lives of students. You assist Southwest Tech students with avenues toward success by providing money for scholarships, in-kind donations of equipment and supplies, or support of the Greater College Fund.

In 2007-2008, more than \$115,000 in scholarships was awarded to students. This generous outpouring from donors helped ease some of the financial burdens associated with attending college. Last year, Southwest Tech students had an unmet financial need of \$3.9 million. Financial support for these students is critical, and some burdens can be relieved in the form of short-term emergency loans. Last year alone more than \$16,000 was administered to students to alleviate temporary emergencies. Without this support, many students would not have been able to remain at Southwest Tech and achieve their educational goals.

On behalf of the students who received scholarships and other financial assistance from the Southwest Wisconsin Technical College Foundation, I thank you for your support. At the same time, I also ask you to pledge your investment in the future. Donors are the foundation of our ability to ensure students receive the financial assistance necessary to fulfill their dreams. Please pledge your support today! Help change a life...**Here. Now.**

Annual Campaign Raises \$60,000

The 8th Annual A Day for Southwest Tech raised \$60,000 this year in order to provide funding for scholarships and special projects as well as raise awareness about Southwest Tech and the Foundation. The event was held throughout May with the Foundation reaching out to businesses and individuals who have a personal or professional relationship with the College and Foundation. Partnering with the Foundation to ensure the success of A Day for Southwest Tech were **Citizens Bank; Biddick, Inc.; and TC Networks, Inc.** Each sponsor donated \$5,000 to underwrite the costs of the event. The Foundation is appreciative of these outstanding corporate partnerships which allow the Foundation to carry out its mission. To make a donation or inquire about the 2009 A Day for Southwest Tech event, please contact **Heather Fifrick, Foundation Manager, (800) 362-3322, Ext. 2366, or email hffifrick@swtc.edu.**



Celebrating Your Support!

March 4, 2008, was a time to honor those whose lifetime giving has exceeded \$10,000. The Foundation was honored to add the following to the Donor Wall: **Jones Chevrolet-Buick-Pontiac-Cadillac, James Reiser, Carol Needham, Rockwell Automation, and David Lindow and Family. Rockwell Automation** was also honored with an

In-Kind tile on the Wall for their generous donations of equipment for use in program labs at Southwest Tech. These businesses and individuals become key members of a foundation upon which student success is built. Please consider becoming a member today!



Dr. Karen Knox addresses donors gathered to honor those whose names are being added to the Donor Wall.



Bonnie Jones places the Jones Chevrolet-Buick-Pontiac-Cadillac tile on the Donor Wall as her daughter Cami Jones-Schneider looks on.



James Reiser established the Glen E. Cohen Memorial Nursing Scholarship. He is pictured placing his tile on the Donor Wall.

14th Annual Scholarship & Awards Ceremony: Linking Donors and Scholars

On March 4, 2008, over 400 people attended the Scholarship & Awards Ceremony. Underwriting the cost of the event with a \$2,000 donation each were **Brechler-Lendosky Group, LLC** and **Kramer & Brownlee, LLC**. The evening was a celebration of donors for their philanthropic endeavors and of students for their academic excellence.



Human Services Instructor Becky Fernette (center) joins Human Services Scholarship recipients (l.) Sharee Wilson and (r.) Dela Taylor at the ceremony.




The Donald Borchert, Sr., Memorial Scholarship rewards academic excellence to students in the Bricklaying & Masonry Program. Program Instructor Don Borchert and his mother Judy Borchert congratulate this year's scholarship recipients, (l. to r.) Adam Glasgow and Scott Pagenkopf.




The Garrison L. Lincoln Trust generously provides scholarship opportunities for students from Richland County. Pictured are (l. to r.) Jim Himel, Trustee with scholarship recipients Heather Meixelsperger, Rachel Frawley, Gale Hollen, Fred Bernhagen, Karla Freel, Terry Scott, Jennifer Meyer, Terrance Banker, and Danielle Cockroft.



Ashley Jones (left) was the recipient of the Lester & Eleanor Kingery Memorial Scholarship. She is congratulated by Mary Schmitz who established the scholarship in memory of her parents.



BRECHLER-LENDOSKY GROUP L.L.C.



KRAMER & BROWNLEE, LLC
 EILEEN A. BROWNLEE, ATTORNEY AT LAW
 John N. Kramer (1912 – 2001)



Trevor Olson (center), recipient of the Don Jones Memorial Scholarship, poses with (l.) Cami Jones-Schneider and (r.) Bonnie Jones. The Jones Family and Jones Chevrolet-Buick-Pontiac-Cadillac established this endowment scholarship to support students enrolled in the Automotive Technician program.



Jennifer Rutkowski (left) and Sandy Leibfried (right), from Grant Regional Health Center join recipients of the Grant Regional Health Center Foundation Scholarship: Carrie Blessen, Nicole Landon, and Toni Krantz.



Dr. Karen Knox (far right) honored the following during the Scholarship & Awards Ceremony (l. to r.) Upland Hills Health represented by Phyllis Fritsch, Administrator, as the Business Contributor of the Year; Randy Weeks, Foundation Board Member of the Year; and Mary E. Davis, Individual Contributor of the Year.

Foundation Mission

Promote learning through funding and activities that support Southwest Wisconsin Technical College's commitment to excellence.

Foundation Vision

Ensure the success of Southwest Wisconsin Technical College by serving as the foundation for the highest quality technical education.



Derek Dachelet
Resource
Development Officer

Your Legacy of Changing Lives

The impact of donations supporting Southwest Tech students and faculty are visible every day in our communities. Each year, the College provides learning opportunities for approximately 12,000

people, representing a direct impact on 1 in 10 of all the people living in southwest Wisconsin! Additionally, there are indirect positive effects such as all the lives saved by the 4,493 emergency responders trained in 2007-08, the hundreds of dislocated worker's families who started a new life after learning new job skills, and the 18,000 Southwest Tech alumni who fulfill the workforce needs in our vibrant region. Supporters who make gifts to the Southwest Tech Foundation can feel good about their actions because they are making a direct investment in themselves and the lives of their neighbors.

The motivations for why people support Southwest Tech are diverse. However, there is a common thread. All of these people want to make a better world through their charitable giving. Chances are that if presented with an opportunity to leave a legacy of good, many of these people would find that appealing. Creating a legal will is a way to extend a person's love for their family, gratitude to friends, and generosity toward the charitable causes that have benefited their lives. Some things to remember:

- Regardless of the size of your assets, everyone should have a will.
- A properly crafted legal document, signed, witnessed and executed, is the only legal guarantee that your personal wishes will be honored.
- Not creating a will puts the people who depend on you most in jeopardy.
- Depending on your assets, you may need to be concerned with estate taxes.

- You should select your own personal representative or executor for your estate in order to be assured that the person will follow your wishes exactly.
- Update your will whenever laws may change.
- A will provides you with the opportunity to celebrate your life passions by making a charitable bequest to support the causes that promote good works that are important to you.
- A well-prepared will is one of the most lasting ways to bestow your love on those you care for most.

The Southwest Wisconsin Technical College Foundation would like to invite your consideration of making a charitable gift bequest. Through your giving, you can create a legacy of changing lives by providing opportunities for success through learning... Here. Now.

For more information on charitable estate planning and how a gift to support technical education can meet your needs and your family's, please contact the Southwest Tech Foundation, (800) 362-3322, Ext. 2417.



The Good 'Ole Days are Back Because of You!

Centered on the theme "The Good 'Ole Days are back because of you!", 36 Southwest Tech retirees and friends of the College gathered at the newly opened Potosi Brewing Company for a day of fun and camaraderie. The September 24 event started with everyone enjoying hand crafted root beer while Southwest Tech President Karen Knox outlined the future campus vision and

architectural designs for facility expansions. After renewing old friendships over lunch, the group enjoyed a personal tour of the National Brewery Museum by former Southwest Tech Culinary instructor and beer memorabilia enthusiast Larry Bowden. This year's event was generously sponsored by **Tandem Tire and Car Care** of Potosi and **Deer Valley Lodge** located in Barneveld.



Former Culinary instructor Larry Bowden shares his breweriana knowledge with the group.



Harriet Copus, Dorothy Shaw, Mary Louise Bender, and Elaine Kovars take a moment from the tour to smile for the camera.



Food, friends, and fun... what more can anyone ask for!

A recent study by the Wisconsin Taxpayers Alliance found that every \$1 invested in the Wisconsin Technical College System pays \$6 in additional state and local tax income.

SOURCE: 2007 Growing Wisconsin's Economy: The Economic Impact of Wisconsin's Technical Colleges. "An estimated \$360.6 million of state-local taxes were invested in 2005-06 graduates during their course of study. That money was leveraged with student tuition and fees, federal dollars, and other revenues. Over their lifetimes, these graduates are estimated to earn (in 2006 dollars) an additional \$2.11 billion over what they would have earned as high school graduates. These additional earnings represent a return on state and local tax investment of nearly six."

Doing Good Through Your Individual Retirement Account

Great news! Congress has recently extended an excellent charitable giving opportunity for both 2008 and 2009 known as the IRA Charitable Rollover. This Internal Revenue Service provision permits IRA owners age 70½ or older to make a direct transfer to charity. The transfer exempts from taxable income donations up to \$100,000 in one year (per IRA owner) to a qualified nonprofit like the Southwest Tech Foundation.

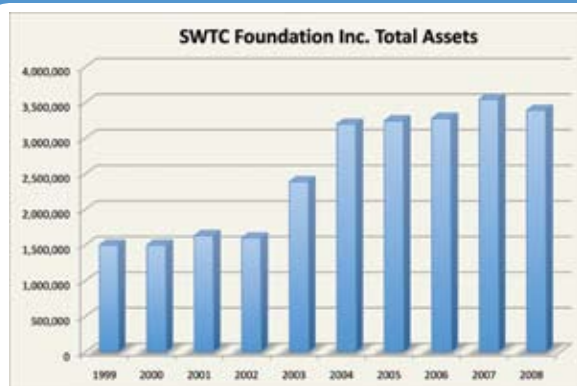


As an excellent way to support causes you care about while minimizing tax obligations, perhaps utilizing the IRA Charitable Rollover is right for you? To find out more information

on this special opportunity, you can contact your financial tax advisor and the Southwest Tech Foundation. For qualified IRA owners, making an IRA Charitable Rollover gift to the Southwest Tech Foundation is a smart and easy way to support your passion for changing lives by providing opportunities for success through education.

For more information on the IRA Charitable Rollover, please contact **Derek Dachelet at (800) 362-3322, Ext. 2417**. The students and faculty who look to the Southwest Tech Foundation for support thank you for your consideration of this excellent gift opportunity!

SCHOLARSHIP AWARDS			
School Year	No. of Scholarships	Range of Awards	Total Scholarships
1997-98	72	\$250 — \$500	\$28,650
1998-99	74	\$250 — \$2,500	\$31,350
1999-00	86	\$250 — \$3,133	\$43,383
2000-01	126	\$250 — \$1,500	\$67,450
2001-02	115	\$250 — \$1,500	\$64,450
2002-03	134	\$250 — \$1,000	\$82,550
2003-04	141	\$250 — \$2,000	\$83,600
2004-05	155	\$250 — \$1,000	\$91,800
2005-06	188	\$250 — \$1,500	\$107,800
2006-07	214	\$250 — \$2,000	\$120,900
2007-08	203	\$250 — \$3,000	\$115,400



Southwest Wisconsin Technical College Foundation, Inc.

Assets:
June 30, 2007
\$3,548,955

June 30, 2008
\$3,407,542

Southwest Wisconsin Technical College Foundation, Inc. Statement of Financial Position June 30, 2008

Assets

Cash and Investments.....	\$ 2,434,461
Property and Equipment.....	973,081
Total Assets	<u>\$3,407,542</u>

Liabilities

Accounts Payable.....	\$ 53,479
Accrued Expenses	2,000
Security Deposits	17,962
Mortgage Payable.....	724,087
Total Liabilities.....	\$ 797,528

Net Assets

Total Net Assets.....	<u>\$ 2,610,014</u>
------------------------------	----------------------------

Total Liabilities

and Net Assets	<u>\$3,407,542</u>
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Revenue and Expenditures for Fiscal Year 2007-2008

Support and Revenue

Contributions and Other Revenue (excluding in-kind contributions).....	\$ 212,129
Rental Income	158,473
Investment Return	(19,245)
Total Support and Revenue.....	<u>\$351,357</u>

Expenses

Student and College Support	\$141,704
General Operating (excluding in-kind expenses).....	172,483
Student Housing	174,527
Total Expenses.....	<u>\$488,714</u>

AUDITED FINANCIAL STATEMENTS. Due to an adjustment in financial reporting, the 2007-2008 financial statements comprise five quarters of expenses but only four quarters of revenue.

2007-08 Gift Club

The following individuals and businesses supported the Southwest Tech Foundation between July 1, 2007, and June 30, 2008. We invite you to join our family of gems with your contribution in support of technical education in southwest Wisconsin. A contribution to our Foundation is an investment in the economy of our area and the future of our citizens.



\$1 - \$99

Martha Bausch
Best Western Quiet House
& Suites
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Shirley Bowden
Janna Bowers
Louise Bradley
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\$100 - \$999

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SkillsUSA
SWACTE
Wal-Mart
Colleen Watters
Wisconsin Auto & Truck
Dealers
Wisconsin Crop
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\$5,000 - \$9,999

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Citizens Bank
James Hutchinson
Doug & Karen Knox
David & Rochelle Lindow
TC Networks, Inc.



\$10,000 +

Garrison L. Lincoln Trust
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Technical College through
the Enterprise Fund
Upland Hills Health, Inc.



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Manufacturing, Inc.
Don Mahieu
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The Shopping News
Universal Silencer
Kou Yang

The Southwest Wisconsin Technical College Foundation, Inc., spent a great deal of time researching records to produce this list of contributors. If your name is not listed and you made a contribution between July 1, 2007, and June 30, 2008, please contact the Foundation and the correction will be noted in the next annual report.



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