Takram FACT SHEET 2024

About

We are Takram, a global design innovation studio.

We partner with forward-thinking people and organisations to create transformative products, services, brands and ideas.

People

60 members worldwide (as of February 2023)

Studios

Takram Japan Inc.

Onden Imaizumi BLDG, 5-7-4 Jingumae, Shibuya-ku, 150-0001, Tokyo, Japan info@takram.com

Takram UK Ltd.

Regus, 1st Floor, 3 More London Riverside, London, England, SE1 2RE, UK info-london@takram.com

Takram US Inc.

68 Jay Street, Suite 432, Brooklyn, NY 11201, USA info-newyork@takram.com

Takram China Inc.

109, 18F, L'Avenue, No.99, Xianxia Road, Changning District, Shanghai, China info-shanghai@takram.com

Capabilities

Innovation

- R&D
- Prototyping
- · Software Development
- · Hardware Engineering
- Data Visualization
- Product Design
- UI Design
- Experience Design
- Service Design
- Sustainability and Circular Design

Identity

- · Strategic Planning
- · Crafting organizational purpose
- Brand Development · VI Design
- Graphic Design
- Sound Design
- · Animation & Motion Graphics
- Spatial Design & Architecture

Research

- Futures Research
- Design Research
- · Global Research

Others

- Art & Installation
- · Design Advisory
- Organization Transformation
- Community Building
- · Workshop & Lecture
- U.S market entry strategy and design

Awards and Accolades

- · The One Show
- Gold Prize, Good Design Award
- Best Prize D&AD Awards
- iF Design Award
- Microsoft Innovation Award
- MoMA Permanent Collection
- Red Dot Design Award

and more

Clients

- · AlphaTheta
- Blue Bottle Coffee
- freee
- GOLDWIN
- Google
- ISSEY MIYAKE
- J-WAVE
- JAXA
- J.LEAGUE
- KINS
- KPMG Consulting
- Mizkan
- NHK Educational
- NIKKO
- NTT DOCOMO
- Preferred Networks
- QUICK
- RAKSUL
- TOTO
- GLOBIS
- KOKUYO
- Sony
- Daikin
- TAMRON
- Digital Agency
- TOYOTA
- Panasonic
- Mercari
- Molten
- · Recruit Holdings
- Ministry of Economy, Trade and Industry
- Ministry of Land, Infrastructure, Transport and Tourism
- MITSUBISHI ESTATE
- Shiseido
- Dai-ichi Life
- TEIKOKU DATABANK
- The University of Tokyo
- TOPPAN
- Cabinet Office, Cabinet Secretariat
- Japan Airport Terminal
- NIKKEI
- NSK
- · Hitachi
- THE KITASATO INSTITUTE

and more