



Transportation Services Advisory Committee Meeting
Wednesday, March 6, 2013

Attending: Dr. Clint Magill
Mr. Joe Dillard
Dr. Angie Hill Price
Mr. Robert Jensen
Mr. Tyler Kubala
Dr. Joe Newton
Mr. Darryl Peterson
Mr. Robert Pottberg
Ms. Flora Reeves
Mr. Taylor Smith
Dr. Thomas Strganac
Dr. Bob Strawser
Erin Willert for Mike Caruso
Dr. Guoyao Wu

Absent: Mr. Peter Lange
Mr. Scott Bowen
Ms. Tiffany Daniels
Dr. Merna Jacobsen
Dr. Beverly Kuhn
Mr. Mark McGraw
Ms. Holly Scott
Mr. Rod Weis
Dr. C J Woods

Guests: Ms. Madeline Dillard Ms. Debbie Hoffmann Mr. Kenny Kimball
Ms. Therese Kucera Ms. Jolene Sears Mr. Ron Steedly
Mr. Doug Williams Ms. Lynn Wiggs

1. Opening of Meeting

- 1.1 Meeting called to order by Clint Magill; he requested committee members review the minutes from February 6, 2013.
- 1.2 Dr. Magill asked for any corrections to the minutes.
 - 1.2.1 Ms. Reeves moved to approve the minutes.
 - 1.2.2 Dr. Hill Price seconded the motion to approve the minutes; all voted in favor; minutes were approved.
- 1.3 Dr. Hill Price asked if there had been any resolution of the Kyle Field Garage and Debbie stated that no decision had been made.

2. Football Parking Plan for Lot 65/67

- 2.1 Debbie Hoffmann gave an update on the plan for Lots 65 and 67 for football season. We have historically had no unmet employee demand in these areas so with the expansion of the lots into the abandoned sections of Olsen Boulevard, permits for Lots 65 and 67 will be offered to graduate students to fill the unused space. 2012 game day parking rules allowed access to these lots to park and work on research; however, it has been determined that people are parking and then going to the game. A proposed plan to move game day parking for Lot 65 and 67 permit holders to Lot 74 for those who want to work on research, with an attendant posted at the entrance to the lot. Under the proposed plan, Lots 65 and 67 will then be designated and managed as game day parking only.
 - 2.1.1 Dr. Magill stated that he has spoken with several faculty members who are willing to pay a reduced price to allow their space to be used on game days.
 - 2.1.2 Dr. Newton asked if those lots will be cash lots and Debbie indicated that they will be sold by season pass only and the permit holders will get a game day communication with directions for parking when coming to campus to conduct research.

3. 2013 Proposed Football Game Day Parking Rates

- 3.1 Debbie stated there have been no across-the-board game day parking rate increases since 2008; however, the special event operation expenses have increased 74% over this same period. The expense increase is due to adding staff (cashiers, officers, supervisors), more portable toilets, temporary lights in the grass parking field, hiring a fire truck and personnel for grass field, etc. Debbie gave a detailed explanation of the proposed rate changes.
- 3.1.1 Tyler Kubala asked what people with UCG or WCG permits will do for game day. Debbie said there were no plans to change game day access for permit holders in those garages.
- 3.1.2 Tyler Kubala asked how much 12th Man pays and Kenny responded that they currently pay \$15 per space and the contract runs through 2013 football season. He said the rate may be renegotiated when the contract is up and especially if a garage is added near Kyle Field.
- 3.1.3 Dr. Hill Price asked what the RV rate is at comparable schools and Lynn responded that a usual minimum charge is \$100 per game.
- 3.1.4 Dr. Hill Price remarked that if the space is presold, it is usually for less. Debbie replied that it is a premium space and the reservation is guaranteed regardless of the time they arrive.
- 3.1.5 Dr. Strawser asked, if expenses are up 74%, why aren't the proposed increases greater? Kenny replied that even at the old rates, we are covering the direct costs but we need to recover the indirect costs and recapture the game day contribution back to the parking system.
- 3.1.6 Dr. Hill Price supported the increase and added that at least if we are keeping people from using their spaces to accommodate football, at least we are maintaining the game day contribution to the parking system instead of raising permit rates, since the money is collected from game day revenue.
- 3.1.7 Dr. Hill Price suggested raising the RV rates more than proposed and to possibly charge more the closer you are to Kyle Field (proximity pricing). She also suggested that \$5 additional be added to the cost of UCG, WCG and CCG garage. Kenny explained that Peter established these rates based on what is marketable and that we could raise them again next year, if necessary.
- 3.1.8 Debbie stated that going from 6 to 8 games does cause a larger increase well since fans pay a per-game rate.
- 3.2 Debbie asked for a show of support for:
- The increase proposed in the presentation Yes, 1 person
 - An increase higher than that in the presentation Yes, 11 people
- 3.2.1 Debbie indicated that renewals begin in April, so a vote may have to occur via email when the new rates are set.

4. Wellborn Road Passageway Update

- 4.1 Doug Williams reported that good progress is being made in the construction of the Wellborn Road passageway. The left turns were closed onto Old Main recently and should return on March 18th. By late April, Wellborn Road should return to pre-construction travel conditions.
- 4.1.1 Dr. Strganac asked when the entire project would be complete. Doug said the construction will be complete by early June, but New Main would need some reconstruction and that will be complete by the end of summer.

5. Bus Re-naming Procedure

- 5.1 Debbie explained a proposal which was put together for naming and re-naming of bus routes, being presented for first time to TSAC. The current proposal for bus routes would route the approval through TSAC, then to the Traditions Council, Graduate Student Council and Student Government, respectively, if approved by the prior group. Currently, there is some confusion with the "Wehner Express" route being used more than other routes which also access the same areas.
- 5.1.1 Dr. Strganac said the problem would be if Traditions Council or another group votes no and stops the process even when all the other groups support the new name.
- 5.1.2 Dr. Newton said the process should include consulting with student groups for input, but should leave the final decision with Transportation Services, to keep a single student group from having the power to prevent a name from being used.

5.1.3 Dr. Hill Price suggested that the decision be brought back to TSAC for approval after consulting with Traditions Council and other groups; she also said that TSAC members should consult their constituent groups for advice.

Dr. Newton moved to adjourn, Dr. Hill price seconded, and the meeting was adjourned at 12:57 pm.