

Transportation Services Advisory Committee Minutes
March 6, 2024

This was an in-person meeting with a zoom option.

Present:

Ms. Mary Cearley
Mr. Bill Cox
Mr. Evan Cox
Mr. Joe Dillard
Ms. Katelyn Kellogg
Dr. Andrew Klein
Mr. James "Jim" Kovar
Ms. Jamie Norgaard
Ms. Amanda Pelton
Mr. Tom Reber
Ms. Flora Reeves
Ms. Jessica Simpson
Mr. Pat Suermann for Mr. Tim McLaughlin
Ms. Deborah Wright

Online:

Dr. Angie Hill Price
Mr. Peter Lange

Absent:

Mr. Andrew Applewhite
Ms. Ava Blackburn
Mr. Ed Costello
Mr. Nick Farmer
Ms. Erin Jones
Mr. Tim McLaughlin
Mr. Andrew Moore
Ms. Mikayla Slaydon

Guests:

Ms. Deb Albert
Mr. Tad Fifer
Ms. Lilia Gonzales
Dr. Tracey Hammond
Mr. Justin Tippy

Called to Order 11:45 a.m. by Ms. Debbie Lollar

1. Review/Approve Minutes from February 7, 2024, Meeting – Ms. Debbie Lollar
 - 1.1. Approved by – Mr. Tom Reber
 - 1.2. Seconded by – Mr. Bill Cox
2. Updates – Ms. Debbie Lollar
 - 2.1. Our team is currently operating with a few interim positions: Interim Associate Vice President – Ms. Debbie Lollar, Interim Executive Director – Ms. Madeline Dillard, Interim Assistant Director – Mr. Clint Willis, Interim Assistant Director – Mr. Justin Tippy, Interim Project Manager III - Randy Harrison.
 - 2.2. Lot 61 – Progressing and we hope to have some updates very soon.
 - 2.3. The May Board of Regents Meeting – On the agenda will be the Penberthy Widening project and additional funding for the Quiet Zone Project.
3. Safety and Etiquette Campaign: Mr. Tad Fifer (PowerPoint Presentation)
 - 3.1. This is a forthcoming campaign that MarCom will be spearheading but Transportation Services will be managing. We are hoping this will be impactful.
 - 3.2. Challenges – The increases in population and traffic, modes of transportation, devices in buildings, emerging technology, laws, best practices, conflict points. We are trying to educate

to decrease the impact. The Transportation Services Master Mobility Plan addresses the structure, and we want to address the educational piece.

- 3.3. Transportation Services is the leading contributor as subject matter experts. We are looking for onboarding opportunities, so it stays on as a feature.
- 3.4. We were asked to provide talking points and resources to Marketing. We have compiled the information and sent it over.
 - Online Question – Will there be standard signage to reflect this?
 - 3.4..1. Mr. Tad Fifer – Within buildings, we are not sure yet on this.
 - 3.4..2. Dr. Angie Hill Price – Suggestion to provide to the colleges and display on buildings. Students will assume when there is no signage. This will send a consistent message.
 - 3.4..3. Mr. Tad Fifer – I will add this to our list.
- 3.5. The presentation shown today will be added to the TSAC webpage.
- 3.6. This campaign will have its own website, permanent mainstay. Also, utilizing the TAMU mobile app, tapping into the digital signage, social media, and engagement events. These items are being led by MarCom with Transportation Services support.
 - Dr. Angie Hill Price – Will there be additional parking for PEV's?
 - 3.6..1. Mr. Tad Fifer – Byron and his team are working on the expanding potential.
 - 3.6..2. Mr. Byron Prestridge – This is a 3-step process. We will then be able to limit access to devices. Completing these steps will not be immediate, we are in a very preliminary phase.
- 3.7. The kickoff meeting is scheduled for March 7th to go over the scope. Targeting family weekend to formally announce the campaign.
- 3.8. If you have any questions, please reach out to us.
 - Mr. Pat Suermann – Do you have any data on accidents or injuries?
 - 3.8..1. Ms. Debbie Lollar – we have limited data, not all accidents or injuries are being reported. Targeting data to show success stories/programs. It may be possible to identify near misses with the camera information in the garages.
 - 3.8..2. Mr. Byron Prestridge – The Office of Sustainability has requested some data scrubbing from Beutel.
4. Committee Feedback – Bus Stop Move From Trigon to Old Main Drive: Ms. Lilia Gonzales (PowerPoint Presentation)
 - 4.1. I am requesting feedback from this group regarding the proposed bus stop changes. We are still talking to many different parties.
 - 4.2. The current Trigon stops are off campus routes and stops at the MSC are mostly on campus routes.
 - 4.3. Suggestion of putting 7 routes on Old Main, these would be on campus routes.
 - Mr. Justin Tippy – We have looked at ridership data to determine the routes used regularly.
 - 4.4. Campus Master Plan (CMP) – Guide/Roadmap started in 2015 and was completed and adopted in 2017.
 - 4.5. Campus Master Plan (CMP) & Implications
 - Potentially having to take down the Southside of the sidewalk, replanting any trees that have been removed. We have been successful with replanting in the past.
 - Not enough space for a bike path on Old Main Dr.
 - Dr. Andrew Klien – How do we prevent people from walking on Simpson Drill Field?
 - 4.5..1. Ms. Lilia Gonzales – There is no real way for us to prevent this.
 - 4.5..2. Mr. Bill Cox – Several years ago the Corps was given a proposal for the drainage issue. The students will use this space long term so it should be addressed.

- 4.5..3. Ms. Debbie Lollar – There will be shelters between trees to help mitigate and enhance the sidewalk to help people utilize it.
- 4.5..4. Mr. Pat Suermann – There is a parade held in the fall and many people utilize the field. Suggestion of adding temporary bleachers and block off areas to discourage people during these big events. Possibility of temporary walls to help?
- 4.5..5. Mr. Bill Cox – Some areas are used for tailgating during football season.
- 4.5..6. Ms. Lilia Gonzales – We utilized post and chain in the past, it helps some but not completely.
- 4.5..7. Dr. Andrew Klein – Did you survey on the increased walking time?
- 4.5..8. Ms. Lilia Gonzales – the survey concluded that most wanted to be in Zone #1
- 4.5..9. Mr. Tom Reber – Getting the buses away from the Trigon would be a big plus for the Corps.
- 4.5..10. Ms. Lilia Gonzales – The review stand flip on the original Master Plan mentioned re-routing during these events – Review Day/Corps Graduation.
- 4.5..11. Mr. Bill Cox – Getting the buses out seems to be the right call, the proposal makes sense.
- 4.5..12. Ms. Debbie Lollar – The Welborn/Bush closure will require the move from the Trigon.
- 4.5..13. Dr. Angie Hill Price – Fish Review, Parents Weekend, Review/Final Review – don't flip the reviewing stand it makes sense the way it is now. Improving the drainage would help tremendously. Will there not be any buses on Ross Street?
- 4.5..14. Mr. Justin Tippy – There will be more buses on Ross Street just less stops. Half of the riders are getting off on Ross Street and not the MSC.
- 4.5..15. Mr. Bill Cox – Is the infrastructure on Ross Street able to support more bus traffic?
- 4.5..16. Ms. Debbie Lollar – Modifications will limit the access to Ross Street.
- 4.5..17. Ms. Lynn Wiggs – Ross is a full street under the bricks.
- 4.5..18. Mr. Clint Willis – We monitor the expansion joints. We go back in with thicker bricks for any repairs.
- 4.5..19. Dr. Tracy Hammond – Will there be any potential impact on faculty parking?
- 4.5..20. Ms. Debbie Lollar – There is no intent to change parking locations in the area.
- 4.5..21. Dr. Angie Hill Price – Class change time is a mess. Someone directing traffic to ensure buses can get through would help and adding signage for left turn vehicle access?
- 4.5..22. Mr. Clint Willis – We are looking at gate locations around the area. Possibility of moving gates south of New Street. This would catch vehicles sooner and not let them get down to the roadway.
- 4.5..23. Dr. Angie Hill Price – Potentially blocking traffic for drop-offs?
- 4.5..24. Ms. Debbie Lollar – We hope that would detour the traffic.
- 4.5..25. Ms. Katelyn Kellogg – There is a substantial difference of the number of riders to the bus locations.
- 4.5..26. Mr. Justin Tippy – We will continue to monitor to swap out bus stops with any ridership changes.
- 4.5..27. Mr. Bill Cox – This would make for 1 hub on campus and easier for transfers.
- 4.5..28. Ms. Lilia Gonzales – We will look at how we distinguish bike and pedestrian routes.
- 4.5..29. Ms. Debbie Lollar – We are in progress of adding more green markings, helping to grow the culture of understanding the paths.

- 4.5..30. Ms. Jessica Simpson – Convergence on the location, some movement out of the location. Cycling/VEO opportunity with ways to mitigate.
- 4.5..31. Mr. Byron Prestridge – We want to foster multi-modal.
5. Other Comments:
- 5.1. Ms. Katelyn Kellogg – Status of the Penberthy widening project?
- Ms. Debbie Lollar – We received notice that it will be on the upcoming BOR agenda for review.
- 5.2. Dr. Tracy Hammond – Old issue, the need to think about fast transit to our different metropolitan areas.
- 5.3. Mr. Pat Suermann – Bus stop #12 striping is needed. How do we report these things?
- Mr. Clint Willis – You can report on our website transport.tamu.edu – Contact Us.
 - Ms. Jessica Simpson – The survey that was sent out, will we see results?
- 5.3..1. Ms. Madeline Dillard – I am part of the committee, and we will be gathering results until mid-April. There will be a public meeting held on March 26th at the Brazos Center and some results will be shared there.

Meeting adjourned – 12:58 PM

Next meeting – April 3, 2024