



Urban League of  
Greater Pittsburgh



**ANNUAL  
REPORT**

**The Mission of  
the Urban League  
of Greater  
Pittsburgh is to  
enable African  
Americans to  
secure economic  
self-reliance,  
parity and power,  
and civil rights.**



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**D**ear Friend of the Urban League of Greater Pittsburgh,

**“The greatness of a community is most accurately measured by the compassionate actions of its members.”**

– CORETTA SCOTT KING

We are indebted to the visionaries who came before us. The leadership team members at the Urban League of Greater Pittsburgh (“ULGP”) feel the weight of our obligation, and we accept the challenge.

The first year “after the height of the pandemic” (2023) was a blessing, as our staff had more in-person contact with our program participants. As a result, the community benefitted from a range of activities to build resilience, and chart strong paths for success. Our Annual Thanksgiving Distribution and our Ronald H. Brown Leadership Awards Gala returned. The technology classes offered by the ULGP helped to bridge the digital divide, and our youth leadership programs provided mentorship and social connections that are essential for growth.

It was a year where our mission resonated across the generations, and our programs uplifted thousands of our neighbors. A year when the ULGP received the largest gift in our history.

I hope you find inspiration in some of the lives we have touched. It is because of your support that we continue to build a path of opportunity for all. Let’s make Western Pennsylvania a region where everyone can thrive.

Best,



Carlos T. Carter  
PRESIDENT & CEO



Andrea Clark Smith, Esq.  
BOARD CHAIR

# Joy has a House to Call Home.



**W**hen Joy connected with us, she wanted assistance navigating the purchase of her first home. She was paired with a League housing superstar, Le Etta, who has in-depth technical housing knowledge and loads of compassion.

As a team, they succeeded. After many meetings, texts and emails, they paid attention to every detail, and overcame some challenges, including the closing's many postponements. The Urban League helped with closing costs and assisted in finding suitable living room furniture. In the end, we arrived at the best possible outcome. This young mother and her two children (ages 11 and 15) closed on their house and now are happily settling into the neighborhood.

## the **Big Picture...**

Evictions Avoided:

**596 people** 312 HOUSEHOLDS

New Moves:

**130 people** 48 HOUSEHOLDS

Homes Saved  
from Foreclosure:

**126 people** 50 HOUSEHOLDS

JOY SUMS IT UP LIKE THIS:

**Th**ank **YOU**

**“I would like to thank everyone at the Urban League. If I can help someone else, please don’t hesitate to ask. I hope to be a blessing for someone like the Urban League was for me.”**

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# Urban Seniors Jobs Program: *dignity through work*

LEARNING  
+ GROWING  
never stops.

**C**harlotte has a newfound purpose! As a Urban Senior Jobs participant, Charlotte beams with pride when she talks about waiting for the bus in the morning, dressing for work, and feeling like she has something to offer. Her job site is our main office, and we are lucky to see her smile and positive attitude. When she is not studying for her GED, she visits with her extended family. Chalotte reminds us that people of all ages benefit by having a place to go, and something worthwhile to do.

## the **Big Picture...**

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**80 Seniors** participated in the program this year.

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**60 Nonprofits** benefitted by adding a UL Senior to their staff including East End Cooperative Ministry, Veterans Place, Pittsburgh Urban Christian School and Literacy Pittsburgh.









# bridging the digital divide

**S**tudents enter our training classrooms with a bit of excitement and anxiety. They know that to be certified in a new skill is hard work, and a gateway to a brighter future. The Urban League students study to gain certifications in IT basics. In doing so, they obtain valuable CISCO certifications that allow them to establish work credentials. This free training opens doors for many who are seeking economic security and self-reliance.

## Teddy Earned an IT Job

Teddy John is a man who grew up in Pittsburgh. A father of a three-year-old son, he was open to advancing his skills. Joining our CCNA training, he described it as a "great step for beginners, and a great step in life." Now gainfully employed as a network engineer, he is grateful to the Urban League for getting minorities—who are underrepresented in tech jobs—into the right places. Teddy teaches us that providing training opportunities matters. Having great students like him, who take full advantage on the road to self-reliance, is the best program outcome we can imagine.



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## Youth Leadership Programs



**T**he Urban League youth leadership programs, the Black Male Leadership Development Institute (BMLDI) and the Black Female Leadership Development Institute (BFLDI) provide a connection to youth who are referred to us by our school partners. They establish peer and mentor relationships they can rely on in their daily lives. Our staff works with parents, providing necessary support to the family unit. Our commitment to the youth is shaping brighter futures.





# WEEK









# Community Gatherings: Friends Old/New

**O**ur programs attract the larger community, welcoming a full spectrum of generations and neighborhoods in Western PA. The annual Thanksgiving Distribution returned in person after the event was placed on hiatus during the pandemic, and more than 1,900 people participated. Our partners provided tangible resources on health care options, food assistance, volunteer opportunities and mental health resources.

## the **Big Picture...**

**320+** attended

The 27th annual Ronald H. Brown Leadership Awards Gala was at the Westin Pittsburgh.

**674 families**

attended the November 2022 Thanksgiving event at the David L. Lawrence Convention Center.

INCLUDING

**953**  
women

**716**  
men

**52**  
households  
with veterans

**217**  
with children  
age 5 or under

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## **A Promise for a Brighter Future:**

**gRATeFULLy  
RECEIVED**

**McKenzie Scott graciously donated \$6M to  
the Urban League of Greater Pittsburgh in  
the fall of 2022, as part of a larger gift to  
25 Urban Leagues nationally.**

**T**his was a red-letter day, as it's the largest gift ever  
received in the history of the Urban League of Greater Pittsburgh.

Ms. Scott's recognition of our critical mission to build a more just society is notable. This gift will be used where it is most needed to deliver high quality programs, and invest in our capacity to sustain and grow programs.



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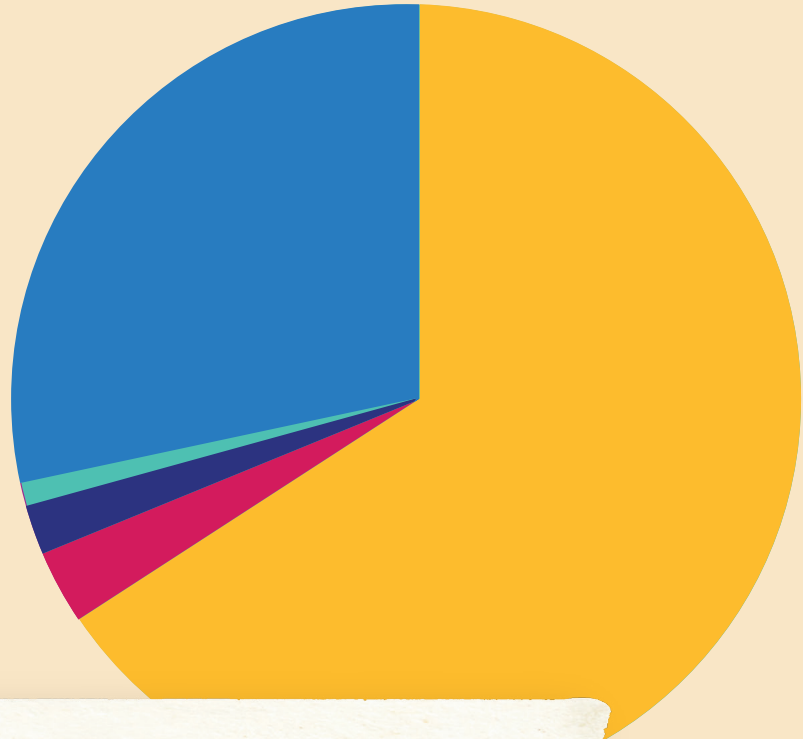
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# Financial Report

## Revenue



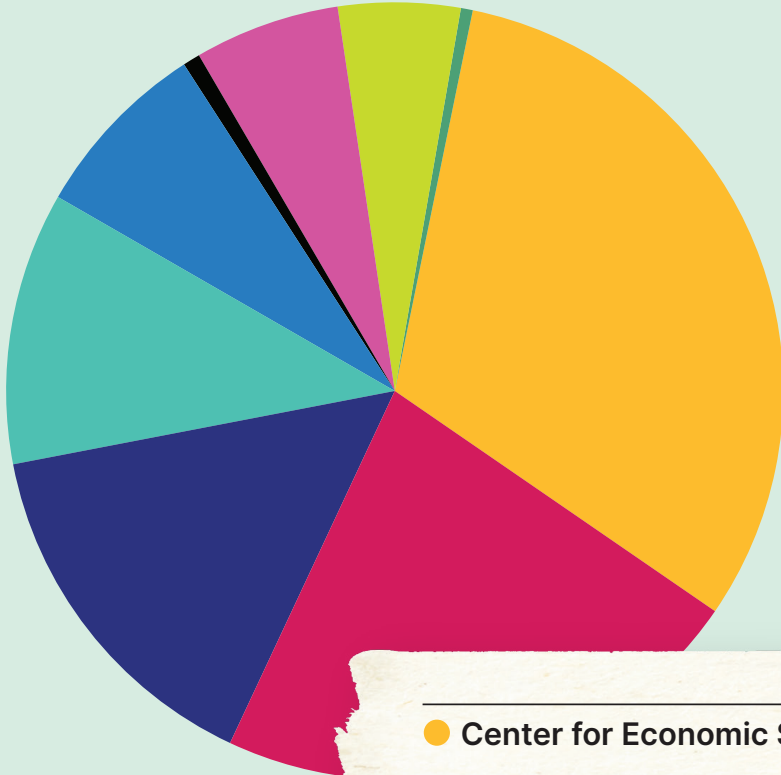
● Contributions: (INCLUDES \$6M GRANT FROM YIELD GIVING)	<b>\$7,116,229</b>
● Special Events Net:	<b>\$301,166</b>
● Investment Income:	<b>\$204,711</b>
Miscellaneous Income:	<b>\$960</b>
Rental Income:	<b>\$46,572</b>
Loss on Property Disposal:	<b>\$6,934</b>
● Government Agencies:	<b>\$3,112,567</b>
● United Way:	<b>\$95,911</b>

**total \$10,871,182**



# Financial Report

# Expenses



● Center for Economic Self-Reliance:	<b>\$1,729,318</b>
● Family Growth & Child Development:	<b>\$625,154</b>
● Housing Counseling:	<b>\$1,233,601</b>
● African American Leadership Development Institute & Leadership Academy:	<b>\$333,672</b>
● One Pittsburgh Now:	<b>\$416,877</b>
● Clinical & Translational Science Institute:	<b>\$27,243</b>
● Technology and Other Programs:	<b>\$39,406</b>
● Management & General:	<b>\$827,466</b>
● Fundraising:	<b>\$280,033</b>

**total \$5,512,770**

# Donors

(AS OF FY 22-23)

Allegheny County Bar Association  
Allegheny Housing Rehabilitation Corp.  
August Wilson Center for African American Culture  
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***“It has been my personal pleasure to serve as a past President and long time member of the Urban League of Greater Pittsburgh. The role that the Urban League plays in creating a more equitable and thriving community plays a big part in having a vital region.”***

– ANNIE HANNA CESTRA  
HOWARD HANNA REAL ESTATE SERVICES

**“I am honored to serve as the next board chair of the Urban League of Greater Pittsburgh and want to thank Andrea Clark Smith and the entire board of directors for their support. As a board, we will remain focused on helping Carlos T. Carter and the team at the Urban League to drive the mission forward and build a path of opportunity for all.”**

– BRYAN IAMS, PPG

WE'RE THANKFUL TO OUR CORPORATE ALLIES



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Wilson Group Inc.  
YWCA of Greater Pittsburgh



**“If you  
want to  
lift  
yourself  
up,  
lift up  
someone else.”**

**-Booker T. Washington**

**Empowering**  
**Communities.**  
*Changing*  
**lives.**



Urban League of  
Greater Pittsburgh

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