

Urban League of
Greater Pittsburgh



**ANNUAL
REPORT**

**The Mission of
the Urban League
of Greater
Pittsburgh is to
enable African
Americans to
secure economic
self-reliance,
parity and power,
and civil rights.**



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Dear Friend of the Urban League of Greater Pittsburgh,

“The greatness of a community is most accurately measured by the compassionate actions of its members.”

– CORETTA SCOTT KING

We are indebted to the visionaries who came before us. The leadership team members at the Urban League of Greater Pittsburgh (“ULGP”) feel the weight of our obligation, and we accept the challenge.

The first year “after the height of the pandemic” (2023) was a blessing, as our staff had more in-person contact with our program participants. As a result, the community benefitted from a range of activities to build resilience, and chart strong paths for success. Our Annual Thanksgiving Distribution and our Ronald H. Brown Leadership Awards Gala returned. The technology classes offered by the ULGP helped to bridge the digital divide, and our youth leadership programs provided mentorship and social connections that are essential for growth.

It was a year where our mission resonated across the generations, and our programs uplifted thousands of our neighbors. A year when the ULGP received the largest gift in our history.

I hope you find inspiration in some of the lives we have touched. It is because of your support that we continue to build a path of opportunity for all. Let’s make Western Pennsylvania a region where everyone can thrive.

Best,

Carlos T. Carter *Andrea Clark Smith*

Carlos T. Carter
PRESIDENT & CEO

Andrea Clark Smith, Esq.
BOARD CHAIR

Joy has a House to Call Home.



When Joy connected with us, she wanted assistance navigating the purchase of her first home. She was paired with a League housing superstar, Le Etta, who has in-depth technical housing knowledge and loads of compassion.

As a team, they succeeded. After many meetings, texts and emails, they paid attention to every detail, and overcame some challenges, including the closing's many postponements. The Urban League helped with closing costs and assisted in finding suitable living room furniture. In the end, we arrived at the best possible outcome. This young mother and her two children (ages 11 and 15) closed on their house and now are happily settling into the neighborhood.

the **Big Picture...**

Evictions Avoided:	596 people 312 HOUSEHOLDS
New Moves:	130 people 48 HOUSEHOLDS
Homes Saved from Foreclosure:	126 people 50 HOUSEHOLDS

JOY SUMS IT UP LIKE THIS:

Thank YOU

“I would like to thank everyone at the Urban League. If I can help someone else, please don’t hesitate to ask. I hope to be a blessing for someone like the Urban League was for me.”

Urban Seniors Jobs Program: *dignity through work*

LeARNING
+ gROWING
never stops.

Charlotte has a newfound purpose! As a Urban Senior Jobs participant, Charlotte beams with pride when she talks about waiting for the bus in the morning, dressing for work, and feeling like she has something to offer. Her job site is our main office, and we are lucky to see her smile and positive attitude. When she is not studying for her GED, she visits with her extended family. Chalotte reminds us that people of all ages benefit by having a place to go, and something worthwhile to do.

the **Big Picture...**

80 Seniors participated in the program this year.

60 Nonprofits benefitted by adding a UL Senior to their staff including East End Cooperative Ministry, Veterans Place, Pittsburgh Urban Christian School and Literacy Pittsburgh.



bridging the digital divide

Students enter our training classrooms with a bit of excitement and anxiety. They know that to be certified in a new skill is hard work, and a gateway to a brighter future. The Urban League students study to gain certifications in IT basics. In doing so, they obtain valuable CISCO certifications that allow them to establish work credentials. This free training opens doors for many who are seeking economic security and self-reliance.

Teddy Earned an IT Job

Teddy John is a man who grew up in Pittsburgh. A father of a three-year-old son, he was open to advancing his skills. Joining our CCNA training, he described it as a "great step for beginners, and a great step in life." Now gainfully employed as a network engineer, he is grateful to the Urban League for getting minorities—who are underrepresented in tech jobs—into the right places. Teddy teaches us that providing training opportunities matters. Having great students like him, who take full advantage on the road to self-reliance, is the best program outcome we can imagine.



Youth Leadership Programs

Shaping
BRIGHT
FUTURES

The Urban League youth leadership programs, the Black Male Leadership Development Institute (BMLDI) and the Black Female Leadership Development Institute (BFLDI) provide a connection to youth who are referred to us by our school partners. They establish peer and mentor relationships they can rely on in their daily lives. Our staff works with parents, providing necessary support to the family unit. Our commitment to the youth is shaping brighter futures.





Community Gatherings: Friends Old/New

Our programs attract the larger community, welcoming a full spectrum of generations and neighborhoods in Western PA. The annual Thanksgiving Distribution returned in person after the event was placed on hiatus during the pandemic, and more than 1,900 people participated. Our partners provided tangible resources on health care options, food assistance, volunteer opportunities and mental health resources.

the **Big Picture...**

320+ attended The 27th annual Ronald H. Brown Leadership Awards Gala was at the Westin Pittsburgh.

674 families attended the November 2022 Thanksgiving event at the David L. Lawrence Convention Center.

INCLUDING

953
women

716
men

52
households
with veterans

217
with children
age 5 or under

A Promise for a Brighter Future:

gRATeFULLy
RECEIVED

McKenzie Scott graciously donated \$6M to the Urban League of Greater Pittsburgh in the fall of 2022, as part of a larger gift to 25 Urban Leagues nationally.

This was a red-letter day, as it's the largest gift ever received in the history of the Urban League of Greater Pittsburgh.

Ms. Scott's recognition of our critical mission to build a more just society is notable. This gift will be used where it is most needed to deliver high quality programs, and invest in our capacity to sustain and grow programs.

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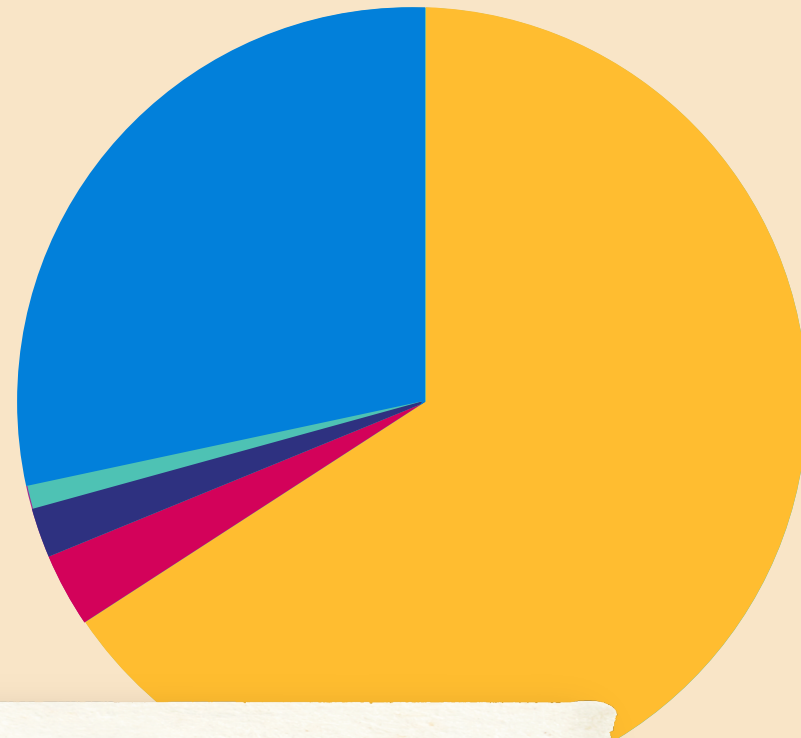
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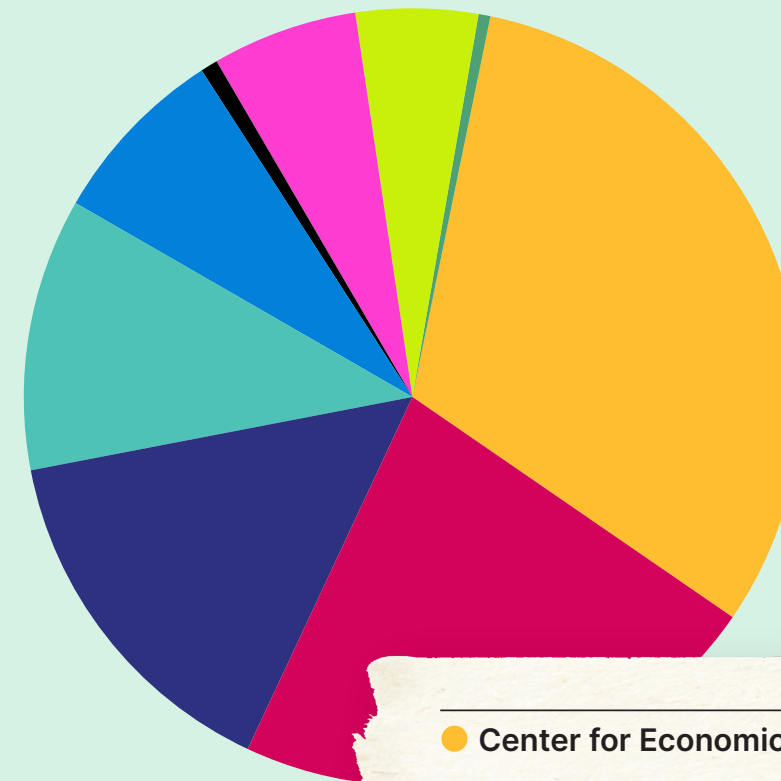
Financial Report Revenue



● Contributions: (INCLUDES \$6M GRANT FROM YIELD GIVING)	\$7,116,229
● Special Events Net:	\$301,166
● Investment Income:	\$204,711
Miscellaneous Income:	\$960
Rental Income:	\$46,572
Loss on Property Disposal:	\$6,934
● Government Agencies:	\$3,112,567
● United Way:	\$95,911

total \$10,871,182

Financial Report Expenses



● Center for Economic Self-Reliance:	\$1,729,318
● Family Growth & Child Development:	\$625,154
● Housing Counseling:	\$1,233,601
● African American Leadership Development Institute & Leadership Academy:	\$333,672
● One Pittsburgh Now:	\$416,877
● Clinical & Translational Science Institute:	\$27,243
● Technology and Other Programs:	\$39,406
● Management & General:	\$827,466
● Fundraising:	\$280,033

total \$5,512,770

Donors

(AS OF FY 22-23)

Allegheny County Bar Association
 Allegheny Housing Rehabilitation Corp.
 August Wilson Center for African American Culture
 Big Brothers, Big Sisters of Greater Pittsburgh, Inc.
 Big Pine Consulting, LLC
 BNY Mellon
 Buhl Foundation
 Byham Charitable Foundation
 Carlow University
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“It has been my personal pleasure to serve as a past President and long time member of the Urban League of Greater Pittsburgh. The role that the Urban League plays in creating a more equitable and thriving community plays a big part in having a vital region.”

– ANNIE HANNA CESTRA
 HOWARD HANNA REAL ESTATE SERVICES

“I am honored to serve as the next board chair of the Urban League of Greater Pittsburgh and want to thank Andrea Clark Smith and the entire board of directors for their support. As a board, we will remain focused on helping Carlos T. Carter and the team at the Urban League to drive the mission forward and build a path of opportunity for all.”

– BRYAN IAMS, PPG

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“If you
want to
lift
yourself
up,
lift
up
someone else.”

-Booker T. Washington

Empowering
Communities.
Changing
lives.



Urban League of
Greater Pittsburgh

Urban League of Greater Pittsburgh
332 Fifth Avenue, Fourth Floor
Pittsburgh, PA 15222

phone (412) 227-4802

fax (412) 227-4162

www.ulpgh.org