



## Danielle Mendes Thame Denny

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Email: [danielle.denny@gmail.com](mailto:danielle.denny@gmail.com)

Postdoctoral researcher: Circular Bioeconomy: value creation from sustainable biomass production (food, feed, fibre and energy); integrated systems (crop/pasture/forest); healthy soils (carbon sink) and other nature-based solutions

### Education

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BA: Bachelor of Laws ('01PUC/SP - BRAZIL)

Barrister licenced to practice in Brazil (since 2001 - OAB/SP 196769)

Postgraduate degrees on:

- School of Government ('02USP - BRAZIL)
- Tax Law ('03PUC/SP - BRAZIL). Supervisor Prof. Dr. Roque Antonio Carraza, research about pricing water resources
- Economic Diplomacy ('05UNICAMP - BRAZIL). Supervisor Prof. Dr. Mario Ferreira Presser, research about sustainable foreign direct investment
- International Trade Study Tour Programme (05'UNCTAD - SWISS)
- International Relations, Economy and Public Diplomacy – Itamaraty's exam preparation (4 years at CLIO RJ- BRAZIL)

MA: Master degree on Social Communication in the Contemporaneity ('11FCL - BRAZIL). Supervisor Prof. Dr. José Eugenio Menezes, research about green washing

Visiting associate researcher at Whitney and Betty MacMillan Center for International and Area Studies ('17YALE - USA). Supervisor Prof. Dr. Thomas Pogge, research about UN's Agenda 2030.

CopyrightX Diploma ('18HARVARD - USA)

Chinese Business and Cultural Summer Camp ('18UIBE – CHINA)

PhD: Doctorate on International Environmental Law with CAPES Brazilian government fellowship ('18 UNISANTOS - BRAZIL). Supervisor Prof. Dr. Maria Luiza Machado Granziera, research about voluntary sustainability standards

Post-doctorate in progress at Center for Advanced Studies in Applied Research, Escola Superior de Agricultura Luiz de Queiroz. Supervisor Prof. Dr. Heloisa Lee Burnquist, research about Sustainable Circular Bioeconomy

### Professional Experience

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Mar. 2021 – present – Postdoctoral researcher, selected as PART, by the program to attract and retain talents, Department of Economics, Administration and Sociology, Escola Superior de Agricultura Luiz de Queiroz, University of São Paulo, Brazil

Dez. 2020 – present - Visiting Researcher, Asia-Pacific Centre for Environmental Law, National University of Singapore, Academic Host: Dr Jolene Lin Shuwen (International Environmental Law)

Mar. 2020 – Nov. 2020 - Visiting academic, Faculty of Computer Science, University College London, UK, Academic Host: Dr Philip Treleaven (Digital Ethics)

Sep. 2019 – Mar. 2020 – Visiting academic, Faculty of Laws, UCL, UK, Academic Host: Dr Martins Paparinskis (International Investments Law)  
2013 - 2019 – Researcher and lecturer at Fundação Armando Álvares Penteado, FAAP, Brazil (Media, Technology and Communication / Business and Human Rights / Global Governance)  
2012 - 2019 – Associate Professor at Universidade Paulista, UNIP, Brazil (International Law/ International Trade / Technology Law/ Environment and Consumer Law)  
2011 – 2014 – Lawyer at Pinheiro Pedro Advogados, PPA, Brazil (Environmental Law / Compliance / Contracts)  
2005 – 2006 – Lawyer at TNL Contax S.A, CONTAX, Brazil (M&A / Corporate Law / Regulatory Law)  
2001 – 2005 – Lawyer at Editora Abril S.A, ABRIL, Brazil (Intellectual Property / M&A / Corporate Law / Regulatory Law)  
1997 – 2001 – Legal trainee at Arruda Alvim Advogados, Brazil (Litigation on federal courts – JF and TRF)

### Top keywords & skills

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Circular Bioeconomy, Environmental Social Governance, International Environmental Law, International Trade, Economic Law, Business and Human Rights, Cyber Law, Data Protection, Compliance, Sustainability, Technology for Development, Blockchains, Internet of Things, Standards

### Other core competencies

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High quality desk-based research, literature reviews and data analysis  
Vast experience on writing reports, articles, opinion papers, educational materials and social media content  
Experience with many research techniques: case study, (semi) structured interviews, process tracing, participant observation, expert elicitation, comparative and legal review, content and sentiment analyses  
Excellent communication, interpersonal and relationship building skills

### Biography

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Danielle has carried out research on **sustainability assessment** and the related importance of **technology** since her masters when she analysed possibilities of **greenwashing** in an empirical study case using participant observation. Her PhD was also on sustainability assessment, under the International Economic Law research group; the research core was a **voluntary sustainability standard** (VSS) regarding renewable energy and the use of technology. Through process tracing she managed to track the **Agenda 2030** governance derived from the adoption of this sustainable voluntary standard, case studied a specific VSS relevant to the sugarcane energy production and published many chapters and papers about her findings.

Her academic background was first in Law (Bachelor 2001), then Politics (postgraduate study 2002), Taxation (LLM 2004), Economic Diplomacy (Diploma 2005), International Relations (Itamaraty's exam preparation from 2006 to 2010), Communication in the contemporaneity (MPhil 2012) and International Environmental Law (PhD 2018). All these experiences were in top ten best Brazilian universities with excellent results in grades and academic production.

In 2005 she took part in the International Trade Study Tour Programme hosted by UNCTAD's Division on Globalization and Development Strategies Virtual Institute in Geneva.

Apart from that, she is a CopyrightX alumnae. CopyrightX is a Harvard Law networked course offered annually to a selected group of students since 2013 under the auspices of the Berkman Klein Center for Internet and Society's distance-learning initiative at Harvard University, USA.

And most recently she was invited to the Brazil Faap Business Confucius Institute Chinese Cultural Summer Camp organized by the Institute of International Business Chinese Education and Resources Development at the University of International Business and Economics at Beijing.

During her PhD she received a studentship funded by the Brazilian government (Capes/CNPQ) which criteria was merit. In that selection she took the first place, being considered the best student of the post-graduation program of Universidade Católica de Santos that year.

She also received a grant to go from Brazil, to the University of Oslo, take part on the Colloquium on Frontiers in International Environmental Law.

And at the end of her PhD program, she was accepted as a visiting associated researcher at the Whitney and Betty MacMillan Center for International and Area Studies, at Yale University, USA and once more received a grant from the Brazilian government (Capes/CNPQ) to cover her expenses.

From September 2019 to March 2020, she had been a visiting academic at the UCL Faculty of Laws researching about international investments and the practical usage of distributed ledger technology to promote the application of big data to development, bringing benefits to the relationship between media, technology, e-commerce and political power. From March to November 2020, she had been collaborating with UCL Faculty of Computer Science in the project Digital Ethics, building trustworthy autonomous systems.

Now she is assuming two positions. One is as virtual researcher at the Asia-Pacific Centre for Environmental Law, of the National University of Singapore, where one of her roles is inform a UNEP world-wide report on environmental courts and tribunals with data collected in Brazil. And the second position is as researcher at the Center for Advanced Studies in Applied Research, Escola Superior de Agricultura Luiz de Queiroz, researching sustainable biomass production to the circular bioeconomy.

### **Other activities**

Danielle is part of the Teaching Business and Human Rights Forum (<https://teachbhr.org/>) a platform for collaboration among individuals teaching business and human rights worldwide; the Academics Stand Against Poverty (<http://academicsstand.org>) an international network of scholars, teachers, and students working to mobilize the resources of academia to help alleviate poverty; and also convenes and researches with the University of São Paulo's International Tribunals Study Center (<https://netifdusp.wordpress.com>), and the University College London Centre for Blockchain Technologies (<http://blockchain.cs.ucl.ac.uk>).

### **Languages**

Portuguese (native), English (fluent), Spanish (advanced), German (upper intermediate), French and Chinese (very basic)

### **Further bibliographical production**

[https://www.researchgate.net/profile/Denny\\_Thame](https://www.researchgate.net/profile/Denny_Thame)

<https://faap.academia.edu/DanielleDenny>

<https://ssrn.com/author=2673921>

### **Social media:**

<https://www.facebook.com/DennyThame/>

[https://twitter.com/dany\\_thame](https://twitter.com/dany_thame)

<https://www.instagram.com/denny.thame/>

<https://www.linkedin.com/in/denny-thame-79a4511/>

### **Addresses to access the full CV:**

<http://lattes.cnpq.br/8898848038418809>

<https://orcid.org/0000-0002-8964-5205>