



European Union  
European Regional  
Development Fund



**MODERNIZATION OF VERY SMALL,  
SMALL AND MEDIUM SIZED TRADE AND SERVICE PROVIDERS  
IN THE REGION OF CENTRAL MACEDONIA**

The enterprise BEETROOT S.A. which is headquartered in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union for the implementation of its project under the Action "Modernization of Very Small, Small and Medium Sized Trade and service Providers" in the Region of Central Macedonia, under the framework of the Operational Program "Central Macedonia 2014-2020".

The Action aims to assist small and medium-sized enterprises in implementing investment projects to modernize their organization and operation, and improving their position in the domestic and international market.

The total investment budget is 99,811.00 €, of which public expenditure is 49,905.50 €.



REGION OF CENTRAL MACEDONIA  
MANAGING AUTHORITY  
O.P. Region of Central Macedonia

