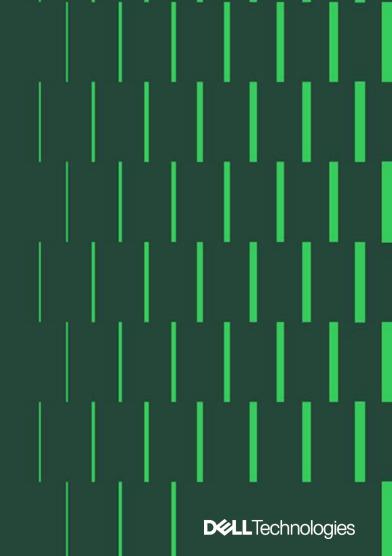
New Ocean Ship Transportation for Client Notebooks in North America



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Why Ocean Ship?

Ocean ship is currently available on Latitude, Latitude Edu, Precision and Rugged notebooks shipping from Asia ODMs* to North America



Flexible options

Now providing shipping options across both online and offline tools



Lower emissions

Ocean transportation results in significantly lower carbon emissions compared to air transportation, with an average reduction of 85%-91% across transport routes.¹



Warehousing on water

Reduced inventory costs as ships serve as storage points

^{*}Ocean ship is available in Single Pack or Multipack packaging designs.







Products and shipping locations

- Ocean Shipping is available on CTO/BTO Client notebooks: Latitude, Latitude Edu, Rugged and Precision NBs
- Ocean Shipping adds extended LT (lead time)



Fast boat (5-6 weeks LT)

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Slow boat (7-8 weeks LT)

Asia ODMs

China



Large Enterprise, Enterprise

Vietnam --Large Enterprise, Enterprise



Taiwan









Who should choose Ocean Ship?

Highlights for consideration

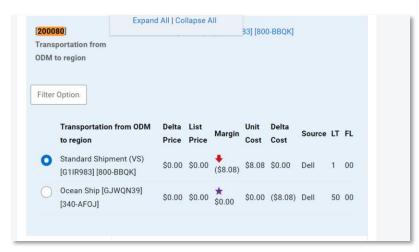
- Large Enterprise, Enterprise, and Federal customers
- Orders with a 5+ week MABD.
- Utilizing warehousing services like Ready Stock or Life Cycle Hub.
- Sustainability-minded.

Where to order Ocean Ship?

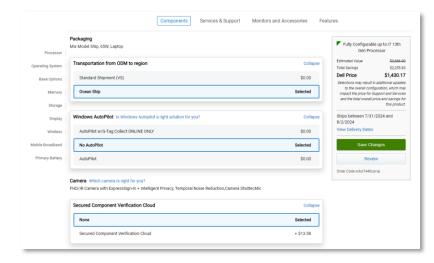
Ocean Ship is available as a transportation option from 9/4/2024 on DSA and Dell Premier



Ocean Shipping on DSA



Ocean Shipping on Dell Premier

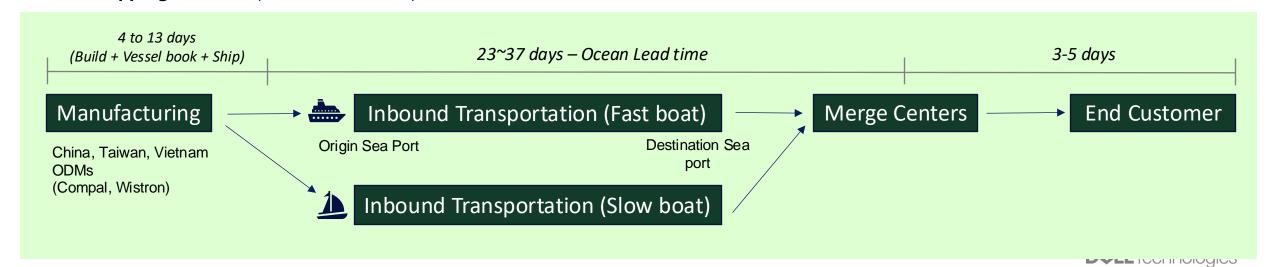


CTO Shipping Leadtime: Air vs Ocean

Air Shipping leadtime (1-2wks Lead Time)



Ocean Shipping leadtime (5-8wks Lead Time)



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Multipack Sustainability Benefits

Dell Multipack solutions

We offer multipack shipping on select Dell servers, notebooks and desktops.



MULTIPACK PHASE 2 FOR NOTEBOOKS:

100%

Made with 100% recycled or renewable materials.
Elimination of EPE foam and plastic bags

EPEAT

Compliant with eco label requirements Applicable to CY24 products





Using fewer boxes requires fewer materials to deliver the same number of products. Reduces the amount of transportation needed to deliver the same number of products. By efficiently packing and shipping our products, we create less waste for our customers to manage. We also use recycled materials in the packaging wherever possible, so less material ends up in landfills.



Simplified unboxing

Shipping multiple products in a single package reduces the time it takes to open, unbox and clean up packing materials. This results in significant time savings when deploying and installing new equipment.



Easier to manage and organize

Receiving hundreds or even thousands of products at once requires a lot of planning and organization.

Multipack can help us increase the number of products in a box, which reduces the number of boxes needed for a deployment and results in significant space savings with fewer packages.

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